

**HIGHLIGHTS:**

- **ISAP 2010 Implementation plan approved**
- **Festival trainings a success!**
- **Law Enforcement Liquor Law Training August 19**
- **East Lansing Police ride-along**
- **Vacant Chair and Chair-Elect positions**
- **Play Ball! ISAP at the Lugnuts game**
- **Additional road patrols planned for home MSU football games**

**INSIDE THIS ISSUE:**

- ISAP plan Approved** 1
- East Lansing Police ride-along** 1
- Sharon McWilliams' resignation** 2
- ISAP attends the Lugnuts game** 2
- 2009 Recovery Month events** 3
- TAM Festival trainings held** 3

## ISAP Approves 2010 Implementation Plan

On July 17th, the 2010 Implementation Plan was presented to the coalition for a roll call vote. The following coalition workgroups, Youth Use, Community Norms, Family Matters, Adult Use, and Media presented their recommendations for the 2010 plan at the June 18th meeting. ISAP staff then coordinated all the recommendations into the 2010 plan, which was presented electronically to all ISAP members in mid-July. Voting members were invited to vote electronically, in person at the coalition meeting, or by a proxy representative by July 17th. The plan was approved by a majority vote for submission to Mid South Substance Abuse Commission (MSSAC) for funding. The plan was submitted with all supporting

documentation to MSSAC on July 23rd. The main focus of the plan is continued work around underage drinking, young adult and adult binge drinking, and tobacco use. The plan also incorporates



**MSU's "Have you seen me?" social norm campaign**

the objectives in the proposed Tri-County Tobacco Strategic plan that joins Eaton, Ingham, and Clinton counties in a joint effort to impact tobacco use in the tri-county area. Included in the plan

are the 2010 Strategic Prevention Framework (SPF) objectives that include increased DUI and OUI road patrols for home MSU football games in East Lansing around the Grand River corridor between Hagadorn and Harrison Roads. Also included in the SPF plan is specialized festival and special event server training for events such as Common Ground or local beer tent festivals. Continued parent education programming, vendor compliance checks, data collection and analysis, work with local communities, and a tri-county wide social norm campaign complete the plan.

MSU has done a great job with social norming, and you can review their campaign at <http://www.socialnorms.msu.edu/>

## East Lansing Police Ride-Along a "Telling Experience"

On July 29th, I had the opportunity to ride along with East Lansing Police Department and ISAP representative Scot Sexton on his evening shift from 5:00 p.m. until 3:00 a.m. (Yes, I was actually able to stay awake until 3:00 a.m. - a mere five hours past my normal bedtime!) Most of the

evening was pretty routine, such as traffic stops, dumpster diving, stalking, and checking on a missing person. About 2:00 a.m., things really got interesting. As the bars let out in East Lansing, Albert Street and the adjacent parking lot behind Beggars Banquet and Rick's filled with pa-

trons leaving as the bars closed. Taxis lined Albert, and most people took advantage of them. Some walked home, but many also lingered on the sidewalks and spilled onto the street. By my observation over 100 people in various stages of intoxication wandered the area. Police presence and visibility was high.

**REMEMBER: NO meeting in August! We reconvene on Thursday, September 17th at 8:30 a.m. at the South Precinct in Lansing (on South Cedar at Holmes)**



*"I felt the East Lansing Police handled themselves with decorum and professionalism"*

Harriett Dean, on the Ride Along with East Lansing Police July 29th



The Lugnuts lost to the Kane County Cougars but ISAP members enjoyed a beautiful evening at Olds Park!

## Sharon McWilliams Resigns as Chair of ISAP

Due to the increased demands of her position with the Lansing School District, Sharon announced her resignation as the ISAP Chair at our July meeting. She will continue to represent the Lansing School District on the coalition, but not as Chair. She did a wonderful job as chair and will be missed in that role. We have been so lucky in our appointment of Chairs, including Sharon, Marie Hansen, Rod Macdonald and Larry Klaus.

We now have both the Chair and the Chair Elect positions vacant. Our bylaws prohibit funded staff from serving as Chair, so recruitment of a new chair and Chair Elect are top on our priority list as we head into the fall. As staff, we try and make the day-to-day workload of the Chair as light as possible by serving in an administrative capacity—and ask the chair to serve predominantly as a leader, meeting facilitator and spokesper-

son for the coalition. We try to limit meetings outside the coalition to two, two-hour meetings per month. The staff will accommodate your schedule as best we can and meet at a location convenient to you. If you are interested or would like to suggest a member to chair the coalition, please email me at [hdean@eatonisd.org](mailto:hdean@eatonisd.org)

## East Lansing Ride-Along, Continued

In order to ensure the safety of the pedestrians in the street, our cruisers drove slowly through the crowd to move them back on to the sidewalk. Most cooperated, but a few patrons actually pounded on the car and pelted our cruiser with rocks! We called for back-up and within minutes several patrol cars joined us. ELPD handled the

crowd very well, no force or sirens, just visibility and walking through the crowd. A few scuffles ensued but the officers broke them up without incident. For my own safety Scot asked that I stay by the cruiser while he and his fellow officers walked the crowd. Funny anecdote: As I leaned on the cruiser, a visibly intoxicated young man walked by and ad-

vised me that "you probably shouldn't lean on a cop car, lady..." To which I replied "Shhh...I am conducting a covert undercover 1085." I am sure there is no such thing as a "covert undercover 1085", but that guy was sure in awe! I was very impressed with the professionalism of the ELPD and their cool headedness under the situation.

## Go Nuts! ISAP attends a Lugnuts Game in Honor of Alcohol Awareness Activities

The Lugnuts may have lost the game, but the youth involved in the Tri-County Alcohol Awareness Month events never noticed—they were too busy participating in Lugnut activities. ISAP members sat in a block of seats at the sold-out game, and ISAP manned a table with materials from FACE,

including the Domino Strategy materials ISAP provided in use by the Lugnuts Organization. Pat Day, General Manager of the Lugnuts operations, and Mike Tobias, ISAP Community Organizer coordinated on-field and scoreboard P.S.A.s developed by area youth in conjunction with Alcohol Awareness

Month. The Domino Strategy encourages those over 21 to implement low-risk alcohol consumption guidelines: 0 drinks for under 21, no more than 1 drink per day for women, and 2 drinks per day for men. The Lugnuts use table tents and posters, and ISAP handed out key tabs.

# September is Recovery Month— Events for 2009



This September marks the 20th Anniversary of Recovery Month declared by SAMHSA (Substance Abuse and Mental Health Services Administration). Locally, Recovery Month activities are sponsored by

**2009 Recovery Month has events in Lansing!**

effects of alcohol and drugs on individuals, families, and society as a whole, and to erase the stigma attached to substance abuse disorders. Events in Lansing include a Kick Off August 28 at noon at the Lansing City Hall, and the Rally for

the Michigan Recovery Month Coalition, whose mission is to raise awareness of the devastating

Recovery at the State Capital on September 12th from 9:30-11:00 a.m. There are also events planned in Eaton County in September, including a Walk/Run for Recovery September 7th at 8:30 a.m. and a dunk tank at the Charlotte Frontier Days.

For more information about the 2009 Recovery Month Initiatives, go to [www.recoverymonth.gov](http://www.recoverymonth.gov)



*100% of alcohol-related diseases are completely preventable.*

## TAM Festival Trainings Held

In June and July, two Techniques for Alcohol Management (TAM) trainings were held in Ingham county. The trainings were specific to festivals and special events, like beer tents and private halls (VFW, Eagles, etc) that serve alcohol. ISAP staff and coalition members attended also, and learned tips for assessing the intoxication level of patrons. Servers can make better

decisions to avoid over-service of those over the legal limit. ISAP wrote into the 2010 implementation Plan to consider harm reduction and Domino Strategy low risk alcohol consumption guidelines to supplement or replace the existing training. ISAP would like to include techniques to avoid over-serving and prevent intoxication, rather than implementing tactics for deal-

ing with over intoxicated patrons. TAM training is sponsored by the hospitality industry, so its focus is more on protecting the business and its staff and assuring the patron doesn't drive than reducing the alcohol consumption overall.



## Law Enforcement Liquor Law Training Scheduled

On August 19th, law enforcement agencies throughout Ingham county will attend a liquor law enforcement training endorsed by the Michigan Commission on Law Enforcement Standards (MCOLES). Sponsored by ISAP and held at the Ingham County Sheriff's Office, the eight-hour class is for all law enforcement officers that

enforce the Michigan Liquor Code. Officers will gain an in-depth knowledge of Michigan liquor laws, and the course includes a community-based approach to working with licensed establishments to reduce and prevent calls for service. Officers will learn how the objection and renewal process

works and what role law enforcement has in the process. There are spaces available for Ingham County law enforcement agencies to send representatives. Register at [www.eatonisd.org/prodevelopment](http://www.eatonisd.org/prodevelopment)

**Published By:**  
Harriett Dean,  
ISAP Coalition  
Coordinator



*Thanks Scot for the Ride Along! Can I have a badge now???*

