

Festival Assessment Form
Changing the Culture of Risky Drinking

Festival Name: _____

Date of assessment: _____ Time of assessment: _____ Assessor: _____

Identification Checking and Restricting Access:

1. Were ID's being checked?

- No Yes → 2. Check all places you saw ID's being checked
- entrance to park/festival grounds
 - entrance to "beer tent"/bar
 - when receiving a wrist band
 - at all places alcohol was being purchased
 - at the purchase of tickets for alcohol
 - other → specify:

3. Were Festival staff being consistent about who's IDs were checked? No Yes

Comment:

4. Who wore wrist bands? Everyone Everyone over age 21 Those that looked under 40
 It was very inconsistent No one

5. Was alcohol sales restricted to a designated location (like a beer tent)?

No

Yes → 6. Could youth or someone under age 21 enter this area?

No

Yes

7. What prevented youth from entering the area where alcohol sales occurred?

8. Was alcohol consumption restricted to a designated location (like a beer tent)?

No Yes → Please describe:

9. Were there children (< 21) and adults together where drinking was occurring?

No Yes → Please describe:

Alcohol availability:

1. What types of drinks were being sold and for how much were they being sold for?

Drink type	Size (regular size can=12 oz)	Type of Container (eg. Bottle, can, clear cup, colored cup)	cost
Beer			
Pitchers of beer			
Wine coolers			
Wine			
Malt liquor (Bacardi Raz, Mike's hard lemonade, etc)			
Mixed Drinks			
Water			
Non-alcoholic beer			
Pop			

2. Did the festival sell tickets for drinks and food? No Yes → What was the price structure?

3. Were there drink promotions (such as ½ price, 2-for-1), or any other sales on drinks while you were there?

No Yes → What was the promotion? _____

17. In general, how did the price of the healthier items listed above compare to the price on other snack items sold at the festival?

- healthier items were less expensive than less healthy items
- healthier items were about the same cost as less healthy items
- healthier items were more expensive than less healthy items

18. In general, what was the promotion of healthier food and beverages and snacks?

- healthier items were less promoted than less healthy items
- healthier items were promoted about the same as less healthy items
- healthier items were more promoted than less healthy items

19. Was there a designated place to park bicycles at the festival? No Yes

20. About how many bicycles did you see on the festival grounds?

21. What time did the food sales end? _____

22. What time did the entertainment end? _____

23. What time did the festival stop selling alcoholic beverages? _____

24. What time did the festival grounds close? _____