



**ISAP Meeting Minutes  
February 2, 2010  
LPD South Precinct  
8:30 am to 10:30 am**

**Members Present:**

Becky Allen, MSU Olin Health Center  
Pat Bednarz, Lansing School District  
Mike Botke, Lansing Teen Court  
John Roy Castillo, Cristo Rey Community Center  
Harriett Dean, EISD/PPS  
Micki Fuhrman, EISD/PPS  
Marie Hansen, Community Member  
Don Iacobellis, Pfizer US Medical  
Sarah Kenney, Ingham County Health Department  
Dawn Kepler, Prevention Network  
Sara Lurie, EISD/PPS  
Amy Moore/ Ingham County Health Department  
Michelle Nicholson, Early Childhood Education  
Carol Patterson, Cristo Rey Community Center  
Amy Spalding/St. Vincent Catholic Charities  
Mike Tobias, Cristo Rey Community Center  
Lt. Eric Trojanowicz, Ingham County Sheriff's Office  
Karen Waters, Cristo Rey Community Center  
Pat Wheeler, NCA/LRA  
Andrea Yokich, Ingham Intermediate School District

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**Next Meeting: March 2, 2010 @ 8:30 am @ LPD South Precinct**

**I. Call to Order:**

**8:35 am**

Chairperson Pat Bednarz called the meeting to order at 8:35 am and had each person introduce him or herself.

**II. Coalition Approval of January Minutes:**

Pat called for a motion to approve the January ISAP meeting minutes as published. Mike Tobias requested that his name be added to the list of members present in December. Harriett Dean made the motion and Eric Trojanowicz supported it. The motion was unanimously accepted.

**III. 2009 Tobacco Compliance Check Report Out:**

Amy Moore presented. Amy distributed copies of the Ingham County Youth Tobacco Compliance Checks Report for 2009, as well as copies of an Ingham County Health Department



(ICHHD) reporting form for stores suspected of selling tobacco products to minors. She stated that the reporting form is also available on the ICHD website <http://hd.ingham.org/other-services/tobacco-information.aspx>. Amy explained that any resident of Ingham County can report, anonymously if they choose, on suspected sales-to minors violations with this form. She stated that some members of local neighborhood organizations traditionally report on stores that tend to be repeat offenders.

**Discussion:** Amy stated that the current rate of compliance is good. Whereas 74% of tobacco vendors sold to area teens prior to the Synar regulation of 1993, only 18.8% sold in 2009. (Amy stated that ICHD staff encouraged tobacco vendors to have their own children attempt informal buys in 1992/1993 in order to check their own effectiveness.) Six Ingham County stores failed compliance inspections more than one time in 2009. These stores were FOIAed by channel 10 news. Amy stated that the ICHD staff did not really want channel 10 to do this. Press releases should be positive. Generally, there has been a lot of positive press coverage encouraging the reporting of violators. Amy stated that tobacco vendors are aware at this point in time that their licenses can be pulled if they repeatedly sell tobacco products to minors. Amy added that a lot of bars have gotten rid of cigarette machines in their establishments since Michigan recently became a tobacco-free state. Marie Hansen asked Amy for possible reasons that compliance rates went from being extremely good between 2004 and 2007, and then declined somewhat in the past two years. Amy explained that the report ISAP members were looking at compares Ingham County sales rates to Michigan sales rates. She stated that the ICHD performs what are known as “consummated sales”, meaning that the decoy buyer goes through with actually purchasing the tobacco product, and therefore the comparison to the state rates are not really fair. She stated that the ICHD conducts one compliance inspection per tobacco vendor each year. They would prefer to do at least two. Pat Wheeler asked if it mattered what type of vendor is inspected. Amy replied that small neighborhood stores tend to know the youth who come into their establishments and they do not sell to them. Larger chain vendors such as Meijers, Speedway and Admiral have traditionally been a bigger problem, and have recently shown the most improvement in compliance. Mike Botke asked Amy if the ICHD has any comparison data to other Michigan counties. Amy stated that she would check into it. She added that Genessee County charges higher violation fees than Ingham County does. Amy stated that Ingham County vendors who violate are required by the ICHD to have a corrective action plan. When in violation, the ICHD gives the vendor a best practice/model practice document and the vendor then picks from a list of what they will work on and change. (Employee training, increased signage, etc.) When this is completed, a corrective action meeting is held. Micki Fuhrman asked Amy if she knew whether or not teen tobacco use is on the increase and Amy replied that she believes it is decreasing nationally. Marie stated that Synar regulations require only that cigarettes be purchased, and therefore we are not getting an accurate picture of current youth use rates. She stated that tobacco preventionists suspect that underage people are switching from cigarette use to other tobacco products (small cigars, Black and Milds, etc.). She added that the other products should be added to compliance inspections, but the state may not want to do so due to risk of losing funding. (State block grant dollars are cut by 40% if rates of non-compliance go above 20%.) Amy added that other tobacco products, and even hookah pipes, are perceived by youth not to be dangerous. Don Iacobellis asked about penalties for continued



non-compliance. Amy stated that fines increase after the first violation and that the vendor's license is suspended by the third or fourth violation. Because vendors follow through with corrective actions, no Ingham county vendor has thus far permanently lost their license. Pat asked Amy what ISAP members could do to help. Amy stated that the report form she had distributed is a good tool for anyone to use, even if they just suspect non-compliance. Marie asked about catching people at "being good". Amy stated that recognition of vendors who consistently check age identification is part of model practice recommendations. She stated that the ICHD always recognizes compliant and improved vendors. Harriett agreed to publish the ICHD reporting form to the ISAP website.

#### **IV. 2009 Substance Abuse in the Capital Area Report – key indicators**

Harriett Dean reported. Harriett distributed copies of a handout with power point slides describing the key indicators. She stated that the handout summarized data from our logic models, also captured in our media booklet. Harriett stated that the ISAP coalition reviews its' data on an annual basis.

#### **Discussion:**

- Regarding binge and heavy drinking by adults, Becky Allen asked how "binge" is defined. Harriett responded that 5 drinks for men and 4 for women, both over a two-hour period of time, is the current definition. Harriett stated that one of our most compelling indicators is that the percentage of Ingham county adults who binge drink is nearly one and a half times that of the capital area. She added that this statistic is a random sample of the county but does not include residents of Michigan State University (MSU) housing. Marie added that it does include off-campus student housing. Harriett stated that survey results from Capital Voices/Power of We validates that off-campus student housing data does not skew the data. Marie stated that the issue is more about this age group than about MSU students. Andrea Yokich stated that a truly random sample will represent all age groups. Dawn Kepler stated that the Power of We consortium uses Behavioral Risk Factor Survey (BRFS) data, which is collected by telephone. Phone surveys only use land lines. Dawn stated that most students have cell phones rather than land lines. Amy stated that the students who use cell phones do not represent significant data yet.
- Regarding age of onset for drinking, Harriett stated that it is not surprising that the age is 13 in Ingham County. She stated that regular use for youth typically starts at age 15. Harriett explained that the 4 core measures for youth a.t.o.d. use, captured in school surveys, are: 1. Age of onset, 2. Past 30 day use, 3. Perception of risk and 4. Perception of parental disapproval. She stated that youth perception of parental disapproval tends to spike between the sixth and twelfth grades. Harriett then read the data describing youth access to alcohol. She stated that it is very telling. Prevention Needs Assessment (PNA) data indicates that students in Ingham County use social access, rather than retail access, routes for obtaining alcohol. Karen Waters stated that our current rate of compliance with alcohol sales-to-minors laws is 90.6%. Youth do not appear to be attempting to



purchase alcohol. They report that they obtain alcohol either by asking someone they know who is or is not of legal age, or they obtain it from their parents.

- Regarding cigarette smoking by youth, Harriett stated that the age of onset for Ingham County youth is 10. However we see another spike between the sixth and the twelfth grades, with 45% of twelfth graders reporting smoking cigarettes at least once in their lifetime. Harriett stated that regular use, or past 30 day use, is a little better. About 19% of twelfth graders reported smoking cigarettes over the past 30 days at the time they were surveyed. Becky stated that the PNA data is almost the same as comparative MSU student data. She stated that MSU students appear to participate in “social smoking” at bars, rather than regular daily use. She added that international students are more often daily smokers.
- Regarding perceived parental attitudes toward smoking by underage youth, Harriett stated that about 91% of youth in Ingham County believe that their parents feel it would be wrong for them to smoke. She added that our data indicates that youth understand that their parents do not want them to smoke but they do not think that they care about drinking behavior.
- Regarding cigarette smoking by adults, the percent of Ingham County adult smokers declined from 20.1% during 2005-2007 to 18.9% during 2006-2008. Harriett added that more smoke-free workplaces may have affected this data toward the positive. Harriett also read data regarding cigarette smoking during pregnancy in Ingham County. The percentage of mothers who smoked cigarettes during pregnancy declined from 2002 to 2004 but rose again in 2005 and 2006. In 2006, approximately 9% of infants in Ingham County were born to mothers who smoked during pregnancy.
- Regarding risk factor indicators, Harriett stated that an index of questions is tallied to obtain family risk factors. She stated that Ingham County is behind the region regarding protective factors in the home. A family history of antisocial behavior is higher in our county than in the entire region.
- Harriett stated that by the twelfth grade, youth perceive that their peers are drinking much more than they actually are.
- Marie stated that the Community Norms workgroup should process the fact that, according to 2008 PNA data, about 88% of Ingham County youth perceive that their parents feel it would be wrong for them to drink. This is a positive. Sara stated that the Media Committee is currently taking on parental attitudes. She added that perception of parental attitude toward drinking is not federally defined as a risk/protective factor. ISAP selected it as so.
- Becky stated that age of onset is no longer considered correlative to an individual’s drinking behavior, as culture enters into the factor so much. She stated that she feels that ISAP should support parents in preventing their youth from binge drinking. Amy stated that social norming messages could help to drive the binge drinking statistics down. Sara stated that we are limited on data that we can use for social norming. She added that our new school survey data (MiPHY) is better than what we have had because it focuses on perceptions. The sixth graders who took the survey in 2008 are now eighth graders and any changes in their perceptions can be measured.



## **V. 2011-2015 strategic Planning process discussion:**

Harriett led the discussion. She distributed copies of the MidSouth Substance Abuse Commission (MSSAC) 2010-2015 Strategic Prevention Plan. MSSAC has offered ISAP three options for our own strategic plan:

1. Follow the format of the regional plan with some tweaking.
2. Follow the format of the regional plan with even more tweaking.
3. Move forward on our plan without regional data.

Harriett stated that the ISAP Executive Committee recommends the second option. Amy asked if we are to compare the regional data to our own and then tweak it, which Harriett affirmed. Sara stated that Eaton County's coalition is following the second option and also looking at data on marijuana. Becky asked if ISAP has any current data on prescription medication. Harriett stated that there is some (amphetamines, barbiturates, tranquilizers, Oxycontin and Vicodin). Andrea Yokich stated that prescription medication use is on the rise in Lansing area middle and high schools, and she believes that the data will soon indicate this. Pat Wheeler stated that prescription medication use is tied more to health care, such as the issue of mixing medications, than student survey data. Becky stated that MSU student data indicates that approximately 9% of students report "ever using" prescription medications. This has been consistent since 2004. Amy stated that she has talked with environmental people at the ICHD about disposal of controlled substances (prescription medication). This is a good idea for eliminating re-use of prescriptions when individuals do not use the whole prescription. She added that there is currently an Environmental Protection Administration (EPA) grant opportunity to provide for proper disposal of these substances. Sara stated that school personnel feel that they are unable to recognize symptoms of impairment from prescription medication use, which causes them to feel panicky about the issue. Becky asked Harriett if ISAP would have reliable county data on prescription medication by this summer, which Harriett affirmed. Becky stated that ISAP should start looking at families and what they have in their medicine cabinets. She stated that we should look at the family management problem statements as they apply to prescription use. Amy added that we could take an evaluated program such as "Parents Who Host Lose the Most" and apply it toward prescription medication abuse. Becky stated that we should look at the family management problem statements in general and really define them.

## **VI. Coalition Training Opportunity – February 16<sup>th</sup>:**

Harriett distributed copies of a Bureau of Substance Abuse and Addiction Services (BSAAS) Training Announcement. She stated that individuals who are fairly new to the coalition would better understand the work we do after attendance at this training. Its' purpose is to help coalitions and coordinating agencies build human and fiscal capacity to sustain prevention services. Coalitions are welcomed to send a team of two to this training. The location is to be determined. Harriett stated that it is typically in the Lansing area. She encouraged anyone interested to speak with Pat Bednarz.

## **VII. Announcements:**



- Amy distributed copies of a grant proposal that ISAP has submitted to Prevention Network for the costs of the Youth Media Training opportunity identified in our work plan. The host for the training will be HOM-TV in Meridian Township. They are donating equipment and an MSU student intern's staff time. The two-day training will take place between April 5<sup>th</sup> and 9<sup>th</sup>, during the Spring Break period. The training will provide teams of capital area teens with the technical experience to produce prevention Public Service Announcements. They will then share the finished products with their peers. EISD/PPS will act as the fiduciary.

**Decision:** Pat Bednarz called for a motion to submit the proposal for \$2500.00 to Prevention Network to cover the costs of the Youth Media Training. Andrea Yokich made the motion and Marie Hansen supported it. The motion was unanimously accepted.

- Micki stated that East Lansing Police Department Chief Tom Wibert had attended the last Responsible Hospitality Council (RHC) meeting and asked for personal calls from anyone with concerns about problem liquor licensees in East Lansing. Becky added that RHC is now experiencing increased membership from more bars and convenience stores. She stated that this is usually per Chief Wibert's directive. Becky stated that extremely cheap drink specials at East Lansing bars have been on the decline, largely due to the efforts of RHC members over the past eleven years. She stated that Joe Bell, an RHC member and owner of the Peanut Barrel Restaurant, will be invited to the Adult Use Work group-sponsored Consumer Focus Group on February 25<sup>th</sup>.
- Marie announced that the date chosen for the Drug Chat Day announced at our last meeting is May 17, 2010. Marie distributed a sign-up sheet for ISAP members to help staff the event. Marie stated that sixth grade students from three middle schools will participate. The schools are yet to be identified, but one will be a Lansing school, one a local suburban school and one a local rural school. The students will email questions to 24 "experts" at the EISD Building, including those signing up today. Marie informed ISAP members who signed up for the event that they would need to submit a short biography and a photograph of themselves. She stated that the students' questions will range from the broad to the specific and that there may be up to 90 questions asked. NIDA will provide the adults who respond to the emails with a transcript of answers. NIDA will also provide us with a website to direct the students to for even more descriptive answers. Becky stated that she had signed on and asked if her harm reduction view would be an issue. Marie stated that Becky could review the NIDA transcript and see if it was compatible with harm reduction principals.
- Micki announced that the "Tri-County's Got Talent for Alcohol Awareness" Talent Show will take place on April 17, 2010 at Dewitt High School.
- Becky announced that "Duck Days", part of the MSU social norm campaign, will take place on the corridor between Olin Health Center and Berkey Hall this spring.



- Mike Tobias stated that the next Michigan Liquor Control Commission (MLCC) Public Hearing will take place in March.

**VIII. Adjourn:**

**10:30 am**