

Ingham Substance Abuse Prevention Coalition

**ISAP Meeting Minutes
February 19, 2009
LPD South Precinct
8:30 am to 10:30 am**

Members Present:

Mike Botke, Lansing Teen Court
LaClaire Bouknight, CAMW/EagleVision Ministries
John Roy Castillo, Cristo Rey Community Center
Harriett Dean, EISD/PPS
Barbara Filmore, Northwest Initiative
Micki Fuhrman, EISD/PPS
Marie Hansen, Community Member
Latisha Heath, Lansing Teen Court
Don Iacobellis, Pfizer Global Medical
Dawn Kepler, Prevention Network
Sara Lurie, PPS/EISD
Cara Ludlow, Grad Student MSU School of Social Work
Rod MacDonald, Community Member
Sharon McWilliams, Lansing School District
Ralph Monsma, DHS/BJJ
Amy Moore, Ingham County Health Department
Carol Patterson, Cristo Rey Community Center
Cheryl Risner, Lansing Neighborhood Council
Scot Sexton, East Lansing Police Department
Amy Spalding, St. Vincent Catholic Charities
Mike Tobias, Cristo Rey Community Center
Karen Waters, Cristo Rey Community Center

teencourt Lansing@cooley.edu
lbouknight@yahoo.com
castillojohnroycrcc@earthlink.net
hdean@eaton.k12.mi.us
barb@nwlansing.org
mfuhrman@eaton.k12.mi.us
hansenm3@msu.edu
latisha@childandfamily.org
dominic.iacobellis@pfizer.com
dawnk@preventionnetwork.org
slurie@eaton.k12.mi.us
will1959@msu.edu
retiredmac@mac.com
SharonMcWilliamsw@lansingschools.net
monsmar@michigan.gov
amoore@ingham.org
cpatterson@crestoreycounseling.org
lansingneighborhoodcouncil@yahoo.com
ssexton@elpolice.com
spaldia@stvcc.org
mtobias@cristo-rey.org
karencrcc@earthlink.net

Next Meeting: March 19, 2009 @ 8:30 am

I. Call to Order:

Chairperson Sharon McWilliams called the meeting to order and had each person introduce him or herself.

II. Approval of January, 2009 Coalition minutes:

Marie Hansen (Community Member/Voting Member) motioned to accept the January, 2009 ISAP meeting minutes as published. Micki Fuhrman (EISD/PPS Voting Member) supported the motion. The motion was unanimously accepted.

III. New Business:

a. Changes in Substance Abuse Treatment Referral

Sara Lurie presented. She stated that Jeanne Diver, MidSouth Substance Abuse Services Commission (MSSAC) Quality Assurance Manager, could not attend today's meeting to make this presentation. Sara stated that the Central Diagnostic and Referral (CDR) Center was now a Care Coordinated Center (CCC). The purpose of the change is to ensure access to treatment. Sara stated that she and Amy Moore recently facilitated a training for CCC clinical staff on screening and referral protocols. Amy stated that she facilitated the same training at the Sparrow/St. Lawrence Campus. She stated that there is a lot of lack of information regarding how to make referrals, that a lot of patients come in for care who are already intoxicated, and that the clinical staff people do not know how to help them. Amy recommended that ISAP members prepare for a more thorough discussion of this item at our next meeting. Rod MacDonald stated that this has been an ongoing problem. He stated that approximately 7 years ago the Department of Social Services had a project focused on cross training of treatment people and social workers. Rod said that the referral process always gets caught up in red tape regarding how a client gets assessed and who pays for it. Amy added that clinical staff also lack a clear understanding of what insurances cover what medications. Sara stated that the issue calls for a physician champion to provide additional training. Marie Hansen stated that the issue falls into the category of adult use and that youth referrals might be working better. She reminded ISAP members present that Becky Allen, ISAP member from Michigan State University (MSU) Health Services, had discussed difficulties with referring MSU students to treatment. Amy stated that the problem of need for service and problems with referrals tends to cycle in families in our community. Sharon stated that Lansing School District (LSD) uses Child and Family Services (CFS) for substance abuse referrals, but the rules have changed in the last two months. Unless the individual being referred is covered by Medicaid, their fee is based on their income. Sharon stated that there is a need to look at the whole system of care for substance abusers. Rod added that there used to be a lot more funding for working with the families of substance abusers. Karen Waters stated that treatment facilities typically had program components involving the whole family. Rod stated that funding for this has shrunk and we need to look at means of raising the funding again. Amy stated that the Ingham County Health Department (ICHD) now refers repeating substance abuse clients to Alcoholics Anonymous. Marie stated that the Coalition had included a profile of one individual who chronically abused substances, and the resulting cost to the community, in our original data. She suggested that the Coalition might want to collect similar anecdotal data and present it to the Power of We Consortium. Rod and Marie agreed that this might be an issue for a Public Policy Panel. Sharon stated that there is a problem with Substance Abuse, Mental Health and other systems operating in silos. Sara said that it would be helpful to have Pat Wheeler from National Council on Alcoholism (NCA/LRA) and other treatment providers at our next meeting. Dawn Kepler suggested that a representative from Community Mental Health (CMH) be contacted and Sharon recommended contacting Matt Wojac from IMPACT. Rod requested that Jeanne Diver send out information on this subject electronically before we hold our next conversation.

b. ISAP "Alcohol and Our Community" Booklet Distribution Plan

Harriett Dean distributed copies of a spreadsheet entitled ISAP "Alcohol and our Community" Booklet Distribution, designed to track who will be receiving the booklets and for what purpose. She stated that ISAP members had received this form electronically. Harriett stated that she brought 350 booklets to today's meeting. Marie stated that she is keeping copies of the booklet in her car for ready distribution. She encouraged ISAP members present to take several with them and distribute them to their friends and neighbors as well as network agencies.

c. Changes in Prevention Staffing at Cristo Rey Community Center

Marie presented. She stated that members of the ISAP Executive Committee were caught off guard by the staff change. Marie stated that we had been working with Pat McKinley. She stated that Sharon, Rod and herself arranged a meeting with John Roy Castillo and Carol Patterson last week. Marie informed new ISAP members present that Cristo Rey Community Center (CRCC) is the fiduciary for our SAMHSA Drug Free Communities grant and is also funded by MSSAC to help staff the Coalition. She added that some of this funding includes parent programs. She stated that ISAP staff people were currently in the process of completing a continuation grant proposal for the DFC funding. Marie asked John Roy to speak about the change in staffing. John Roy stated that CRCC has been in the counseling business for approximately 30 years. He stated that the Prevention and Treatment Programs were formally housed together at CRCC. He stated that he had not seen the change in staffing as a big one. He stated that he had informed MSSAC of the change but overlooked this group. He apologized for not doing so. He stated that Pat will remain a resource. John Roy then introduced Carol and asked for her comments. Carol stated that she has worked in substance abuse treatment since the 1980s. She has been at CRCC for 3 and 1/2 years as the Director of Counseling. Carol stated that she has old school experience but has passion for the new. She stated that she is beginning to understand environmental strategies and looks forward to growing in her skills. Carol thanked Marie and Sara for their recent conversations with her. She stated that she has spoken with ISAP staff and chair people about the DFC Continuation grant application. She stated that she is looking forward to a new challenge. Marie asked ISAP members present if they had any questions about the staff change. Harriett asked what the reason for changing staff was. John Roy stated that it was due to economics. He stated that non-profit organizations across the country are suffering from budget restraints, including CRCC. He stated that United Way recently made budget cuts across the board for non-profit agencies that are recipients of their funding. CRCC also depends on the Lansing Catholic Diocese for funding assistance. John Roy stated that for the first time in its history, CRCC staff who receive health benefits must assume 10% of the health benefits cost. He stated that the goal is to have CRCC be a one-stop agency, and that CRCC is committed to providing substance abuse treatment and prevention services.

d. Action Item: Drug Free Communities Continuation Grant Approval

Mike Tobias distributed copies of the draft of the 2008-2009 DFC Grant Work Plan Summary. He identified key points in the objectives contained in the work plan.

Discussion:

- Regarding the Community Norms Survey identified in objective 1.1, Mike stated that the goal is to use more professional survey system than the one ISAP employed last year.
- Regarding all objectives, Sara stated that we must use MI/PHY School Survey data to ensure that we have our four core measures of youth use collected.
- Amy asked if the Youth Advisory Coalition identified in objective 2.3 would be communicating electronically. Mike stated that he has been trying to bring youth to a central location. He stated that he could use the help of ISAP members in this. Mike said that Angela Austin of the Community Coalition for Youth (CCY) has been very helpful thus far. He stated that the Capital Region Community Foundation (CRCF) recruits youth who are school valedictorians and key club members to endorse concepts and spread the word.
- Also regarding objective 2.3, Harriett stated that the MySpace and Facebook websites had not been specified as social networks for the youth working with ISAP in this work plan.
- Regarding the Youth Advisory Coalition as well as the Youth Summit identified in objective 2.3, Marie stated that MacDonald Broadcasting staff people as well as other ISAP members had viewed these in

different ways. Marie stated that Mike has been working with several youth groups and they could all come together for the Youth Summit. Mike stated that Lansing schools are currently in the process of creating a Youth Summit. Sharon commended Mike for tapping into youth groups that are already in place.

- Sara suggested that formal connections to these groups be identified in the work plan.
- Mike Botke discussed Lansing Teen Court (LTC) as a liaison. He stated that LTC staff people are in Lansing schools 2 times monthly, as well as in Williamston, Dansville and Mason schools. Training peer jurors from a cross-section of the student population is a major part of what LTC staff do in schools. They work with approximately 1600 school youth per year. Mike stated that he could make announcements about the ISAP Youth Coalition and Youth Summit during this time.
- Mike Tobias stated that he has been working with a youth group at C.W. Otto Middle School 2 times monthly.
- Amy asked if it would be possible to get all Ingham County schools, including the Meridian Alternative High School, on the ISAP website. Amy said that, as of right now, she would like Ingham County school children to receive information regarding Media Training Events and Kick Butts Day.
- Micki Fuhrman stated that we should also think about what goes out with Alcohol Awareness Event mailings, as well as looking at Peer Assistance Liaisons (PALs) groups.
- Rod asked Mike Tobias if it would be possible to call on the cadre he has already engaged and Mike stated that this is exactly what he would like to do.
- Marie stated that regarding objective 1.1, we will need to select the next Ingham County community we approach for forums, task forces and prevention planning. Marie added that when looking at adult use in any community, we should be thinking about services for adults and public policy panels that will address struggles with the system. She stated that Goal Two addresses interventions with youth and that we do not want to overload this as we have in the past.
- Micki asked if it would be possible to amend the current work plan. She stated that the communities ISAP staff have focused on are Lansing, Stockbridge and Haslett. Marie stated that we actually need to focus on East Lansing, Haslett and Okemos. Mike Botke asked that Leslie and Stockbridge not be forgotten. Sara stated that we may need to use staff resources differently.

Action:

Sharon asked for a motion that the draft of the 2009-2010 DFC Grant Work Plan Summary be accepted as published. Rod MacDonald (Community Member/Voting Member) motioned and Amy Moore (ICHHD Voting Member) supported the motion. The motion was unanimously accepted.

e. Action Item: Strategic Prevention Framework/State Incentive Grant (SPF/SIG) Logic Model and Spending Approval

Discussion:

- Harriett stated that the \$31,000.00 that the ISAP Coalition has received in SPF/SIG funding allows the Coalition to look at traffic crash data. She stated that SPF/SIG funding was formerly awarded to county coalitions in the MSSAC region who were determined to be at high risk. MSSAC made the decision to supply all of its coalitions with the funds this year. Harriett then distributed copies of the Logic Model: Connecting Priority Need to Strategies and Evaluation Measures handout.
- Harriett explained that ISAP Executive Committee members looked at local traffic crash data and determined that increased Enforcement Zones, as identified in the first strategy, would be an effective use of funding. Harriett stated that the increased enforcement would take place at the key times and

locations identified within the strategy. She stated that the locations are very near the MSU Football Stadium, with a seating capacity of 77,000, as well as near the bar scene and tailgating parties. Harriett stated that enforcement will focus on football weekends and other celebratory events. She stated that the East Lansing Police Department (ELPD) has agreed to work with us on this strategy and to sign a letter of agreement.. She stated that we are looking at a high rate of traffic crashes between 1:00 pm and 3:00 pm on football Saturdays. Officer Scot Sexton spoke about ELPD's participation in this strategy. He stated that ELPD has done this type of activity in the past through Office of Highway Safety Planning grants and the "Click it or Ticket" Program. Scot stated that ELPD would specifically focus on additional Operating While Intoxicated (OWI) enforcement with the SPF/SIG funding. He added that Police Chief Tom Wibert can specify that a certain number of stops be made for this type of enforcement. Scot stated that over 25,000 youth are expected to attend Cedarfest II. He stated that the biggest drinking days in East Lansing have traditionally been; the MSU/Uof M game, the MSU/Notre Dame game, and other early-season games when the weather is warm. He stated that youth will often begin drinking at 7:00 am on these game days and continue drinking for 19 straight hours.

- Harriett stated that, based on our data and best practices, festival training for serving alcohol was also included in the SPF/SIG Logic Model in the third strategy. Harriett identified the Common Ground Music Festival as an example of a high-need event for server training. She stated that volunteer servers are often trained to check identification but are not trained in not over-serving. Cheryl Risner stated that all of the servers at Oldsmobile Park on Thirsty Thursdays are volunteers and that there is a lot of over-serving. Amy and Micki discussed issues around MSU students returning to East Lansing following Thirsty Thursday games and continuing to drink at East Lansing bars. The students are often disruptive on CADCA buses and on the trolley during the return trip. Scot stated that his department would be able to look at East Lansing bar attendance counts both on Thirsty Thursday and on MSU home game nights. Mike Tobias stated that when MSU and the Lansing Lugnugs participate in a cross-town rival game the situation becomes even more problematic. Rod stated that he did not believe the community at large knows how bad this situation has gotten, as evidenced by a recent article in Lansing City Pulse praising Thirsty Thursdays. Sara recommended the use of harm reduction materials while carrying out this strategy, and Marie suggested advocating for wristbands in the interest of protecting people from themselves.

Action:

Sharon asked for a motion that the draft of the 2009-2010 DFC Grant Work Plan Summary be accepted as published. Rod MacDonald (Community Member/Voting Member) motioned and Dawn Kepler (Community Member/Voting Member) supported the motion. The motion was unanimously accepted

f. Youth Media Training

Amy and Micki presented. Amy stated that 5 youth groups, totaling 30 participants, had attended the "Truth in Action" High School Media Training at the Capital Area Career Center in Mason. She stated that she had facilitated this training last year with the Comcast Broadcasting Center. This year, the training was marketed more to teachers of media. She stated that Dawn and Ken Dail, both of Prevention Network, presented substance abuse prevention information to attendees. Amy stated that evaluation forms indicated that this was a positive experience for participating youth. Mike asked if a public service announcement (PSA) contest could be part of Alcohol Awareness Month. Micki stated that participating youth are talking about it. Amy stated that the Media Training had provided youth with factual statistics about their community and substance use.

She added that ISAP members need to plan how we will keep these youth engaged. Mike Botke stated that high schools have media classes that would be helpful with continued engagement.

g. Alcohol Awareness Month

Micki distributed copies of the Alcohol Awareness Month activities sheet. Planned and suggested activities include: a Talent Show, a Poster Contest, an Essay Contest, and the aforementioned PSA Contest. These activities were brainstormed at the Tri-County Alcohol Awareness Committee meetings. Mike Tobias distributed copies of the Tri-County's Got Talent for Alcohol Awareness Talent Show flyer. The Talent Show will take place on April 18, 2009. He stated that ELPD and Chief Tom Wibert have underwritten the cost for putting it on. Regarding the Poster Contest, Dawn suggested the theme of "Drinking; Most of Us Don't, What I Do Instead." Micki stated that the PSA Contest is still in the works. The theme would be "Why I Choose to be Alcohol Free." The Lansing Lugnuts Association has agreed to show PSA s generated from these initiatives on the scoreboard at Oldsmobile Park. She also stated that the Safe Prom/Graduation kickoff will include prizes such as dinner coupons, a prom dress and a tuxedo.

h. "Say Yes to No"

Sara passed around a copy of the book entitled "Say Yes to No" by David Walsh. She stated that the book's message is about the importance of parents saying "no" to their children and setting boundaries throughout their lives. Sara stated that David Walsh is emphasizing that this teaches youth to develop self-control and self-discipline. She stated that the Michigan Elementary and Middle School Principals Association (MEMSPA) has adopted the "Say Yes to No" movement since its inception. It is a statewide initiative. Groups are encouraged to hold their own conversations regarding the book's messages. There are 4 or 5 options for discussions. The book is available online at www.sayyestono.org. Marie asked if anyone from ISAP has contacted local libraries. Sara stated that Delta Library did not wish to participate and Rod stated that Capital District Library did. Rod added that Barnes and Noble bookstores will also do a book club table on "Say Yes to No." Rod added that he is personally in great favor of the message, which he believes has been lost over the last few years.

i. Family Matters Workgroup Report and Request for Action

This item was tabled until next month's meeting in the interest of time.

IV. Legislative Updates:

a. Smoke Free Michigan Update

Amy distributed copies of the Tri-County Tobacco Prevention Strategic Plan Workgroup flyer. Amy stated that there have been several bills that have gone to Congress regarding a Smoke Free Michigan. As Representative Joan Bauer has continually supported this legislation, Amy recommended that ISAP members send her a letter of thanks.

Action:

Amy Moore (ICHD Voting Member) moved that the ISAP Coalition send a letter of gratitude to Representative Joan Bauer for her continued support of the Smoke Free Michigan Initiative. Marie Hansen (Community Member/Voting Member) supported the motion. The motion was unanimously accepted.

V. Old Business:

a. MidSouth Announcements

There were no MidSouth announcements at today's meeting.

b. Other Announcements

- Mike Tobias spoke about a Sign On Letter to CBS: Stop Expansion of Liquor Advertising on TV. Mike distributed a copy of the letter. Sharon read highlights to ISAP members present. Mike explained that the letter, generated by Kim Crump, Manager of Federal Relations for the Center for Science in the Public Interest (CSPI), Alcohol Policies Project, exists in reaction to advertising on the Grammy Awards Show. CBS abandoned its longstanding voluntary ban on liquor ads when CBS stations and affiliates ran a prime time promotion for Absolute vodka on the Grammy Awards Show, which featured underage teen music idols. The deadline for signing on to this letter (February 18th) had passed, but Mike encouraged continued ISAP support for banning this type of advertising.
- Mike also reported on the Resolution to End the Sale of Energy Drinks Pre-Mixed with Alcohol and the Resolution to Re-classify Alcopops. He stated that the Mothers Against Drunk Driving (MADD) Association has assumed responsibility for promoting this legislation due to concern regarding the definition of lobbying.
- Marie recommended that ISAP send a letter of opinion regarding the Amethyst Initiative. Marie stated that this initiative, designed to lower the drinking age from 21 back to 18, is gaining further press and publicity. She recommended that a letter with supportive data for keeping the drinking age at 21 be sent from ISAP members to Congress people Mike Rodgers and Debbie Stabenow.

Action:

Sharon asked for a motion that a letter in support of retaining the present drinking age be sent from the ISAP Coalition to the Congress people Mike Rodgers and Debbie Stabenow. Micki Fuhrman (EISD/PPS Voting Member) motioned and Karen Waters (Cristo Rey Community Center Voting Member) supported the motion. The motion was unanimously accepted.

- Dawn announced that there will be an upcoming Traffic Safety Summit and informed ISAP members present that they could email her at dawnk@preventionnetwork.org for further information.

VI. Adjourn:

10:35 am