

# Ingham Substance Abuse Prevention Coalition

**ISAP Meeting Minutes**  
**April 3, 2008**  
**LPD South Precinct**  
**11:30 am to 1:30 pm**

**Members Present:**

Rebecca Allen, Michigan State University  
Matt Bloom, MSU Nursing,  
Mike Botke, Lansing Teen Court  
Harriett Dean, PPS/EISD  
Andrina Donaldson, Ingham County Sheriff's Office  
Barbara Filmore, NorthWest Initiatives  
Micki Fuhrman, PPS/EISD  
Marie Hansen, Community Member  
Barry Kaufman, CEI/CMH  
Dawn Kepler, Community Coalition for Youth  
Steve Knoblock, MSU Nursing  
Whitney Lacelle, MSU Nursing  
Sara Lurie, PPS/EISD  
Rod MacDonald, Community Member  
Carlos Marino, Capital Area Michigan Works  
Sharon McWilliams, Lansing School District  
Ralph Monsma, DHS/BJJ  
Michelle Nicholson, Ingham ISD and Birth to Five Committee  
Brooke Nobach, MacDonald Broadcasting  
Peggy Roberts, Power of We Consortium  
Elizabeth Schrock, Community Coalition for Youth  
Wendy Sellers, EISD/PPS  
Chad Stoller, MSU Nursing  
Mike Tobias, Cristo Rey Community Center  
Karen Waters, Cristo Rey Community Center

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**I. Call to Order:**

**11:45 am**

Chairperson Marie Hansen called the meeting to order at 11:45 am and had each person introduce him or herself.

**II. New Business:**

**a. Michigan Model Curriculum Presentation**

Wendy Sellers, Comprehensive School Health Coordinator from Eaton ISD, presented the Michigan Model for Health Awareness (MM) to ISAP members. The 2008 ISAP Implementation Plan states that ISAP will support implementation of the MM in local schools. Wendy distributed handouts of a power point

presentation describing MM. She stated that MM is our state's k-12 health program and that it was created in the early 1980s. Seven state agencies cooperated to create MM. She stated that it is the school system's most consistent vehicle for drug and violence prevention. Included in the power point were slides describing; the current State Steering Committee, Michigan Implementation (state-wide to 1.5 million students), evidence of effectiveness, and descriptions of curricula. The theory behind MM is that youth cannot learn if their basic health needs are not being met. There are 25 Health Coordination Sites for MM across the state of Michigan, of which Eaton County is one. The MM is a skills-based comprehensive curriculum. There are age-appropriate curricula for grades k through 6 and grades 7 through 12. The k-6 curriculum is currently being revised to add new health issues and reduce the number of lessons, in order to ensure a more consistent implementation of health education. Wendy then distributed copies of Join Together's Prevention Education in America's Schools: Findings and Recommendations from a Survey of Educator's. She added that a summary of the recommendations, with a note of support from PPS, was included in the power point handout. Wendy stated that MM staff are really encouraging schools to use fidelity with the MM. She said that 80 to 90 per cent of Ingham County schools are currently implementing the MM, to some degree. One hundred per cent of public schools and five charter schools use it. MM is offered once in four years for one semester. Schools are not compelled to use the MM initiative Wendy noted that Michigan is the fourth most conservative state in the US regarding sex education, and that the module on HIV, AIDS and other STDs is the only information regarding sexual behavior that is required curriculum (in seventh and eighth grades). Healthy and Responsible Relationships is an optional module in grades nine through twelve. Further discussion ensued regarding funding for MM and compatibility for the No Child Left Behind (NCLB). Wendy stated that NCLB requires that youth meet grade level expectations, but it does not result in caring for children who come to school unable to learn due to personal barriers. Barry Kaufman inquired about current MM funding and Wendy stated that 2 separate funding streams provide \$500,000.00 each, with a Medicaid match. Marie stated that the Michigan Youth Risk Behavior Survey (YRBS) indicates that 30 day use of alcohol, tobacco and other drugs has dropped from over 50% to less than 40% for high school seniors since 1997. She feels this is attributable in part to MM. Marie added that Wendy's discussion identified risk behaviors, not risk factors. Wendy stated that community activists should identify their State Representative, State Senator and Appropriations Committee Representative and encourage them to support funding for MM. She stated that Governor Granholm has recommended that it be fully funded this year. Sharon McWilliams added that health issues are not included on the MEAPS exams. It is significant that material in the MM aligns with academic classes. This means that when health skills are taught to youth they learn how to behave in the classroom, making the classroom more conducive to learning. Michelle Nicholson asked if members from school districts or from school buildings decided on implementing the MM. Wendy stated that the decision is made building by building, or sometimes even classroom by classroom.

**b. Ingham County Resources and Referrals**

This item was tabled due to time constraints.

**c. Group Reports:**

Marie explained to new ISAP members that ISAP has 6 workgroups: the data committee and the media committee which have ongoing work, and the 4 workgroups created to address problems that have been identified as most compelling: Family Management, Adult Use, Community Norms and Youth.

**1. Family Management**

Karen Waters reported. She stated that the workgroup that is looking at poor family management skills is called the Family Matters Workgroup. They have met twice since the last ISAP meeting. The workgroup

has representation from: Cristo Rey Community Center, Lansing School District, Ingham County Health Department, the Power of We Birth to Five Committee, Ingham County Sheriff's Office, Community Coalition for Youth, Circuit Court/Family Drug Court, DHS/Bureau of Juvenile Justice and Child Abuse Prevention Services. Compelling family-centered problem indicators identified by the workgroup are:

- A cyclical lack of good parenting knowledge, behavior and skills
- Lack of accessibility to services
- Not knowing where to go for help
- Systems are difficult to maneuver
- Lack of having basic needs met/survival mode
- Unwillingness to acknowledge problems/denial

Strategies to address the problems identified by the workgroup are:

- Providing parenting classes or home based interventions that are research based and proven to be effective
- Curriculum training for more facilitators or educators
- Selecting a Resource Guide and developing a flow chart for levels of risk matched to programs
- Developing a screening and referral protocol
- Increasing families knowledge of the 211 system
- Coordinating a community wide system that provides problem assessment, parent education, and the development of a referral plan
- Developing family informational and resource centers at various Ingham County churches, neighborhood centers and food bank sites
- Developing and distributing calendars to parents with resources and information on parenting
- Developing media messages around "Good parenting and ATOD use don't mix"

Ralph Monsma stated that the Workgroup is looking at all kinds of families. Karen added that some of the strategies identified would be most helpful to families who are in struggling with finances or in "survival mode", but parenting classes and media messages around parental ATOD use are intended for all Ingham County families. Marie stated that the "Say Yes to No" Program out of Minnesota employs some of our strategies and would be worth looking at.

## **2. Adult Use**

Harriett Dean stated that the Adult Use Workgroup will hold their first meeting immediately following this meeting, and will do so on an ongoing basis.

## **3. Community Norms**

Sara Lurie reported. She stated that a meeting has been scheduled with Dave Parker of Lansing Entertainment and Public Facilities Authority (LEPFA) for April 15<sup>th</sup>, to start a dialogue around alcohol service at Lansing Lugnuts games and Thirsty Thursdays. Sara said that the workgroup will also be looking at potential alcohol use at the Common Grounds Music Festival. Another initiative will be involving youth with activities. Doug Keyes has talked about linking MySpace to ISAP. Ralph asked if LEPFA has authority over the Common Ground Festival, which was affirmed. Sara also added that she, Harriett, Karen, Mike Tobias and Amy Moore would be attending a Lugnuts game on April 10<sup>th</sup> to observe the atmosphere

and procedures for “Thirsty Thursdays” alcohol promotion (\$2.00 beers sponsored by LaBatts). She invited other ISAP members to attend as well.

#### **4. Youth**

Micki Fuhrman reported. She stated that the workgroup held a meeting at the Power 96.5 Radio Station and identified the following strategies:

- Developing a Youth Advisory Council
- Broadcasting ATOD prevention messages on Power 96.5 FM Radio Station

Brooke MacDonald stated that she has an intern at the station that is a senior at Holt High School and can provide her with information for the radio messages. She stated that a substance-free bowling activity has been planned to help recruit youth for the Advisory Council. Marie stated that Mike has been working on a permanent Youth Advisory Council for ISAP. This has been one of his primary activities. Mike talked about this and referred again to the MySpace blog objective, stating that it would list questions for youth regarding ATOD use. He identified groups he has contacted for the ISAP Youth Advisory Council including the Girl Scouts, youth from C W Otto Middle School that are a subset of Peer Assistant Listeners, youth from the Community Coalition for Youth Council and from the Capital Region Community Foundation Youth Advisory Council. Michelle stated that it would be great to have a youth represented on each of the workgroups.

#### **Decision:**

Marie called for a vote on the blog site and the meeting with local youth leading up to the bowling activity. Karen moved that the motion be accepted and Ralph seconded. The motion was unanimously passed.

#### **5. Media**

Harriett reported. She stated that that the ISAP brochure, a companion piece to the Substance Abuse in the Capital Area Report, will be ready for dissemination by June 1<sup>st</sup>. She stated that the Committee had decided on 6 compelling indicators to be addressed, in the following order, in the brochure:

- Underage Drinking
- Binge/Heavy Use by Youth
- Youth Perception of Parental Attitudes Toward ATOD Use
- Alcohol-Related Crime
- Health and Economic Costs of Substance Abuse to the Community

Harriett stated that a Social Norming message would be used as much as possible in the brochure. She added that the Committee was also working on an “elevator speech” for ISAP members to use in describing our work, and on branding ISAP with one definitive logo.

### **III. Legislative Updates:**

Harriett reported on State bill 4163 and Federal Bill HR1108, both addressing tobacco product legislation. She stated that 4163 is stuck in Senate and that Representative Mike Bishop is the legislator to call to demand that it go to a vote. Harriett distributed a handout on Talking Points for Energy and Commerce Committee Members regarding HR 1108, FDA Regulation of Tobacco Products. Harriett stated that passage of both bills will help our initiatives in the long run.

#### **IV. Old Business**

##### **a. Action Item: Review of Coalition Performance Appraisal**

This item was tabled due to time constraints.

##### **b. Smoke “Screenout” follow up**

Marie once again distributed copies of the ISAP Resolution Calling for Smokefree Movies, with a stamped envelope to Mary Lou Mathias of the Michigan State Medical Society Alliance and a sign-up sheet to go with the document. Mike asked if anyone from ISAP was keeping track of the number of signatures obtained, and Marie responded that Ms. Mathias herself is. Micki will take a sign-up sheet to the next Power of We Consortium meeting for signatures.

##### **c. Town Hall meetings follow up**

Micki stated that the first Town Hall meeting had taken place on April 22<sup>nd</sup>, with more dignitaries than citizens in attendance. Micki once again distributed the flyer for both Town Hall meetings. The next one will take place at the Everett High School Special Dining Room on Tuesday, April 22, 2008 from 6 pm to 8 pm. The speakers will again be Rod, Chief Mark Alley, Ken Dail and a representative from the Ingham County Prosecuting Attorney’s Office. Micki stated that Scott Hughes, Juvenile Justice/Community Outreach Coordinator for the Prosecuting Attorney’s Office, recently shared crime statistics from their office with ISAP.

##### **d. I.D.E.A.S. for Communities Symposium**

Marie again distributed the I.D.E.A.S. Symposium flyer and registration form to ISAP members. She informed new members present that this day-long symposium, where 3 speakers will present Social Norming strategies, will take the place of our regular ISAP Coalition meeting on May 1, 2008.

#### **V. Mid South Announcements**

Harriett informed ISAP members that the Mid South Six Month Investment Review for the Coalition will take place on Wednesday, April 30, 2008 from 8 am to 10:30 am. Staff from EISD/PPS and Cristo Rey Community Center will be present, as well as the ISAP Chairperson and past Chairperson. Harriett invited other ISAP members to attend.

#### **VI. Other Announcements**

- Micki distributed handouts for Alcohol Awareness Month and the Alcohol Awareness Day event at the Lansing Mall. The event takes place on April 25, 2008 from 1 pm to 6 pm. Activities include a poster contest, the Crash Car, Fatal Vision goggles, and prevention and treatment personnel and local celebrities. Micki stated that 265 posters had been submitted to the poster contest this year. Prizes for posters will be awarded at 4:30 pm.
- Becky Allen announced that State legislation now allows, or will soon allow, alcohol retailers to care for intoxicated persons on their premises. This means that vendors will be able to keep the intoxicated person there long enough to eat a meal, have coffee, or hopefully arrange for transportation, without receiving a

ticket for having them on the premises. Becky suggested that ISAP consider working with the Hospitality Councils from Lansing and East Lansing in educating local alcohol retailers about the benefits of this legislation.

**VII. Adjourn:**

**1:30 pm**

**Next Meeting:** June 5, 2008