

# Ingham Substance Abuse Prevention Coalition

**ISAP Meeting Minutes  
May 21, 2009  
LPD South Precinct  
8:30 am to 10:00 am**

**Members Present:**

Becky Allen, MSU Olin Health Center  
John Roy Castillo, Cristo Rey Community Center  
Pat Bednarz, Lansing School District  
Lonnie Cox, Life Christian Church  
Harriett Dean, EISD/PPS  
Micki Fuhrman, EISD/PPS  
Sharon McWilliams, Lansing School District  
Rosanna Metoyer, Lansing Community College Student  
Amy Moore, Ingham County Health Department  
Alison Nix, American Lung Association of Michigan  
Carol Patterson, Cristo Rey Community Center  
Amy Spaulding, St. Vincent Catholic Charities  
Mike Tobias, Cristo Rey Community Center  
Lt. Eric Trojanowicz, Ingham County Sheriff's Office  
Karen Waters, Cristo Rey Community Center  
Pat Wheeler, National Council on Alcoholism

[rebecca.allen@hc.msu.edu](mailto:rebecca.allen@hc.msu.edu)  
[castillojohnroycrrc@earthlink.net](mailto:castillojohnroycrrc@earthlink.net)  
[bednarz@msu.edu](mailto:bednarz@msu.edu)  
[lonniecox@hotmail.com](mailto:lonniecox@hotmail.com)  
[hdean@eaton.k12.mi.us](mailto:hdean@eaton.k12.mi.us)  
[mfuhrman@eaton.k12.mi.us](mailto:mfuhrman@eaton.k12.mi.us)  
[Sharon.McWilliams@lansingschool.net](mailto:Sharon.McWilliams@lansingschool.net)  
[rosanna.metoyer@gmail.com](mailto:rosanna.metoyer@gmail.com)  
[amoore@ingham.org](mailto:amoore@ingham.org)  
[anix@alam.org](mailto:anix@alam.org)  
[cpatterson@crstoreycounseling.org](mailto:cpatterson@crstoreycounseling.org)  
[spaldia@stvcc.org](mailto:spaldia@stvcc.org)  
[mtobias@cristo-rey.org](mailto:mtobias@cristo-rey.org)  
[so\\_trojo@ingham.org](mailto:so_trojo@ingham.org)  
[karencrrc@earthlink.net](mailto:karencrrc@earthlink.net)  
[patw@ncalra.com](mailto:patw@ncalra.com)

**Next Meeting: June 16, 2009**

**I. Call to Order:**

**8:30 am**

Chairperson Sharon McWilliams called the meeting to order at 8:30 am and had each person introduce him or herself.

**II. Approval of April 16, 2009 ISAP Minutes:**

Sharon called for a motion to accept the April 16, 2009 meeting minutes as published. Amy Moore (Ingham County Health Department Voting Member) motioned and Harriett Dean (EISD/PPS Voting Member) supported the motion. The motion was unanimously accepted.

**III. New Business:**

**a. Work Group Reports:**

- **Media** – Harriett Dean reported. Harriett stated that the workgroup recently met with members of the Michigan State University (MSU) 460 advertising class. The ISAP Coalition is a “client” of the class. In that context, the class is making recommendations for the branding of ISAP and for media involvement. A second focus for the workgroup at this time is social norming messages. Harriett briefly explained the social norming approach, stating that it removes the disparity between fact and image. Amy Moore and Harriett both referred to the “Most of Us Don’t” program as an example.

Amy stated that adolescents tend to believe that most of their peers smoke. Social norming means that the youth in this example are informed of real, factual data to dispel the image of their peers smoking behavior. Sharon stated that social norming effectively addresses the young person's perception as reality. Amy stated that social norming messages are tied into the Tri-County Strategic Tobacco Plan and are also being used for youth alcohol use. Harriett also referred to MSU's social norming campaign and informed ISAP members present that they could google Olin Health Center: "Where's my Duck?" for further information.

- **Adult Use** – Harriett reported. She informed new ISAP members present that we have addressed substance abuse referral procedures in recent meetings. Speakers from Insight Recovery Center and Child and Family Services addressed the topic at our last meeting. Harriett stated that there is a huge gap between the need for substance abuse services and services available. She stated that the workgroup recommended a community forum on the topic at our last meeting. The priorities identified at the forum will go into our action plan. Key stakeholders, treatment personnel and recovering people attending the forum will have the opportunity to address an effective referral protocol. Amy reiterated that hospital emergency room workers do not know what to do with intoxicated people. She and Sara Lurie have been training emergency room staff in effective referral procedures in these cases. Amy referred to the Care Coordination Center (CCC) at MidSouth Substance Abuse Commission (MSSAC), which has taken the place of the former Central Diagnostic Services (CDRS). The CDRS is still in existence and is occasionally completing pre-screenings for persons not eligible. Pat Wheeler stated that MSSAC still has to approve referrals. Carol Patterson stated that counselors at Cristo Rey Community Center use ASAM protocols when assessing clients in order to assure continuum of service. Pat stated that clients must be instructed to call providers in the interim before our forum. She stated that hospitals traditionally do not do follow up with clients. She added that it would be more helpful in following up with clients to have better referral systems.
- **Community Norms** – Mike Tobias reported. Mike stated that the two areas this workgroup is currently addressing are: 1. the Public Policy Panel, and 2. Special alcohol compliance checks at Lansing Lugnut games. He stated that July 31, 2009 is the projected date for a Lansing Lugnuts game where youth that participated in the "Tri-County's got Talent for Alcohol Awareness" talent show this spring will be recognized. Amy informed new members present that this workgroup is also supporting Dominoo Strategy 0-1-2 messages, which will be broadcast on the Lugnuts scoreboard. She explained that the basic message of 0-1-2 is to count alcoholic drinks in the same way we count weight lifting reps, cell phone minutes, etc. Becky asked if there has been further discussion about Thirsty Thursday games at our last few meetings. Micki Fuhrman stated that East Lansing Police Department (ELPD) Chief Tom Wibert has reported a lot more underage drinkers trying to get alcohol at the games. Mike stated that the concourse was not as clogged as it has been in the past at a recent game. Mike stated that he has been working with both the Responsible Hospitality Council (RHC) of East Lansing and the Responsible Hospitality Partnership (RHP) of Lansing on Lugnut game issues. Amy stated that if an individual has a drink and is not wearing a wrist band indicating legal drinking age at the game, the drink will be confiscated. Mike added that he is seeking information regarding the number of security people working the Thirsty Thursday games. Becky stated that we should seek out data regarding the over-served, intoxicated and underage drinkers at the game. Amy stated that no one is providing this kind of information to Pat Day, Lansing Lugnuts General Manager. Becky stated that advocating for the Lugnuts and baseball game security is not the job of the RHC. She stated that the data she described should come from the coalition. She stated that her Olin Health Center

colleague Andrew Poole is a young person and can “shop” the Lugnut games to determine effectiveness in alcoholic beverage service. Mike stated that underage people passing alcoholic beverages to each other cannot always be caught at the Lugnuts games. He added that eliminating the trolley/bus system from East Lansing to Oldsmobile Park and back would help. Sharon recommended to Becky that Andrew Poole’s observations be reported to Pat Day. Mike stated that he had distributed 0-1-2 table tents at the last LHP meeting he just attended. Amy reminded ISAP members that the Common Ground Festival would be coming up from July 6<sup>th</sup> to July 12<sup>th</sup>. Mike stated that ISAP members could facilitate festivals and fairs server training for the event, as outlined in our plan. Pat stated that servers at the Common Ground Festival are all volunteers and have previously appeared to have no training. Mike stated that the City of Lansing would be responsible for sponsoring the training. Becky asked about permits for fairs and festivals and Mike stated he would check with Meridian Security about this. Amy added that 3 booths at this year’s Common Ground Festival will be giving away free spit tobacco samples. She stated that she and underage decoys will be checking them for compliance with underage tobacco sale laws.

- **Family Matters** – Karen Waters reported. Karen stated that she has been working with Suzanne Eman-Jaehnig from Capital Area United Way on data collection for 2-1-1 System calls for substance abuse services. She stated ISAP workgroup initiatives tend to work together, as the collected data will also help address substance abuse referral services. Pat stated that the CDRS could also help with this data. Karen stated that she has also been working with Jim Paparella and Child and Family Services (CFS) on data regarding the foster care system. Karen distributed copies of three questionnaires that CFS is distributing to: 1.) youth in foster care, 2.) non-custodial parents and 3.) foster care workers. Amy Spaulding asked if St. Vincent Charities could be part of this project. It was agreed that Karen would send Amy copies of the questionnaires electronically. Karen also distributed a copy of the ISAP Information Site : Materials Dissemination tracking form. The form tracks the parent resource packets that are being distributed throughout Ingham County. Karen stated that the Family Matters Workgroup is also working on media messages, another area where workgroup initiatives converge. The workgroup made recommendations for media messages regarding parenting and ATOD use at their last meeting. She distributed copies of the three “Good Parenting and ATOD Don’t Mix” media messages that have been developed. Karen pointed out that the first of the three messages is intended as a public service announcement (psa) and the other two would work as a psa or in some type of print media. Karen stated that social norming and “parents as role models” were significant considerations in the development of the media messages. Becky Allen stated that that statistics regarding youth perceptions in the first message were a good use of social norming. Karen stated that all statistics used were from current Prevention Needs Assessment (PNA) Survey data.

**b. 2010 Implementation Plan – workgroup recommendations for ISAP meeting:**

Harriett informed ISAP members present that once we write our new plan and have it approved by ISAP voting members at our July meeting, we will determine if it is necessary to hold our regular meeting in August. She stated that ISAP staff members could be emailed with questions if we decide not to meet.

**c. Law Enforcement Updates in the County:**

Lt. Eric Trojanowicz from the Ingham County Sheriff's Office (ICSO) presented. He stated that the ICSO has conducted alcohol compliance checks 3 times over the past two months. They will go out one more time in May. All of the data regarding vendor compliance has been forwarded to Karen for the ISAP database. Karen stated that Eric has checked vendors throughout the county. She asked members present to thank him for his diligence. Harriett Dean asked about the County cuts to the Sheriff's road patrols as reported in the Lansing State Journal and television newscasts. Eric addressed staff cuts at the Sheriff's Office. He stated that Commissioners supporting the cuts need to realize that with only one third of ICSO staff left, officers on the road will not be able to respond to 9-1-1 calls. He stated that officers left are guarding county prisoners who are hospitalized. Therefore they cannot do road patrol. Eric stated that Dale Copedge and Randy Schafer support the ICSO, but Commissioner Andy Schorr does not. His position is that townships in Ingham County feel that they are contributing dollars to the general fund and not getting anything back for themselves. He stated that the new governmental stimulus funding is "flipping programs" so that the public is not receiving basic services. The upshot is that the Ingham County Board of Commissioners will not allow the ICSO to even accept new officers.

**Motion:** Harriett Dean (EISD/PPS Voting Member) moved that ISAP send a letter of support for the Ingham County Sheriff's Office to the Ingham County Board of Commissioners. Karen Waters (Cristo Rey Community Center Voting Member) supported the motion. Amy Moore (Ingham County Health Department Voting Member) abstained. The motion was otherwise unanimously accepted.

#### **d. Public Policy Panel Update:**

Mike Tobias reported. He stated that the Policy Panel will hold their third meeting tonight. Mike read the membership list of the panel. A Public Comment Hearing will be held by the panel on June 4, 2009 at Lett's Community Center. The topic will be 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grade risk factors and data. A wrap-up and report will be completed on June 18<sup>th</sup>. Mike stated that it would be beneficial to have school liaison officers present at the hearing. Micki added that 6<sup>th</sup> graders in Ingham County have a higher rate of alcohol use than anywhere else in the state.

#### **IV. Legislative Updates:**

- **Smoke Free Michigan update** – Amy and Alison Nix both spoke about the Smoke-Free Bill Hearing that was held yesterday. Amy then distributed copies of a flyer for the Michigan Celebration at the Capitol – American Cancer Society Relay for Life. The event will be held on June 9, 2009. Amy stated that it would be a great training tool for how to be a Smoke-Free Michigan advocate.
- **Safe and Drug Free Schools** – Micki stated that President Obama has proposed putting \$100 million dollars into a competitive grant process for prevention programming in schools. She stated that this process would eliminate all small school districts from receiving funding for violence prevention, de-escalation programs, and the Michigan Model. Lansing and outlying areas would all be affected. Micki distributed copies of a packet from the EISD that described consequences of this proposed action. The packet also contained two samples of letters to send to legislators in support of current Safe and Drug Free Schools (SDFSC) funding, along with a list of Michigan Senators and Representatives. Sharon stated that SDFSC funding affects Lansing schools in two ways. Along with the programming Micki spoke of, these dollars also account for Governor's Discretionary Grants which allow programs like

Anger Management for Adolescents at Cristo Rey Community Center to exist. Sharon stated that Cristo Rey is the only place that this program exists. She stated that loss of SDFSC funds would mean cutting services for the most vulnerable youth and families. Becky asked if compensation for the lost dollars comes back to the school district in another way. Micki stated that the districts have all done their grant planning. They have been informed that the cuts will still occur on July 3, 2009. Micki stated that the outcome will be one of three different scenarios: 1. restoring the funding system as it exists, 2. postponing the competitive grant process plan for one year, or 3. funding initiatives that have demonstrated effectiveness. Micki stated that YRBS School Survey data indicates that SDFSC programming has been proven to be effective.

- **Keg Tracking Bill** – Mike stated that he recently met with Representative Mark Meadows to discuss the keg tracking bill. Mike stated that the purpose of the bill is to inform law enforcement officials about a keg tracking system. Mike said that the bill has passed through the Regulatory Reform Committee and is now at the Senate. The bill had been sitting at the House of Representatives since April 28, 2009. Becky stated that she was concerned about possible escalation in hard alcohol use by underage drinkers should this bill be passed. She stated that recent data indicates a rise in hard alcohol use by youth, and that restrictions on beer consumption might lead to the unintended consequence of more hard liquor consumption.

#### V. **Old Business:**

- **SPF/SIG: Scheduling Law Enforcement Training** – Harriett reminded coalition members present that a training on the Strategic Planning Framework/State Initiative Grant, for Ingham County law enforcement personnel would take place later on this summer.
- **Other Announcements** –
  1. Karen stated that LaVencia Sugars, our Grants Management contact person for the Drug Free Communities grant, would be making a site visit at Cristo Rey Community Center on June 4, 2009. This had been confirmed during a phone conference the day before. Karen stated that ISAP staff, chair people and various ISAP members would be in attendance.
  2. Becky stated that MSU Welcome Week will be shortened this year as a substance abuse prevention effort. This means that Thursday, Friday and Saturday, traditionally big drinking days, will be removed from Welcome Week. Becky stated that one of the expectations is an impact on freshmen.
  3. Micki distributed copies of Alcohol Awareness Events: Participation by schools.
  4. Harriett stated that Cara DeNuccio, Prevention Assistant for MSSAC will be leaving for new opportunities in northern Michigan this month. She will be greatly missed.

#### VI. **Adjourn:**

**10:05 am**