

# Ingham Substance Abuse Prevention Coalition

**ISAP Meeting Minutes  
June 5, 2008  
LPD South Precinct  
11:30 am to 1:30 pm**

**Members Present:**

Pat Bednarz, Lansing School District  
Mike Botke, Lansing Teen Court  
Constance Conklin Peterson, Lansing Community College  
Sharon Crane, Mac Donald Broadcasting  
Pat Day, Lansing Lugnuts  
Harriett Dean, EISD/PPS  
Susan Deming, Michigan Department Community Health  
Sgt. Andrina Donaldson, Ingham County Sheriff's Office  
Tiffany Doolittle, Public Health Nursing/ICH  
Micki Fuhrman, EISD/PPS  
Pat Hemingway, Capital Area United Way  
Dr. Barry Kaufman, CEI/CMH  
Dawn Kepler, Capital Coalition for Youth  
Lt. Larry Klaus, Lansing Police Department  
Sara Lurie, EISD/PPS  
Sharon McWilliams, Lansing School District  
Ralph Monsma, DHS/BJJ  
Amy Moore, Ingham County Health Department  
Michelle Nicholson, IISD/Birth to Five Committee  
Jim Paparella, Child and Family Services  
Dave Parker, Lansing Lugnuts  
Mike Tobias, Cristo Rey Community Center  
Karen Waters, Cristo Rey Community Center

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**Next Meeting: Thursday, July 10, 2008**

**I. Call to Order:**

**11:40 am**

Chair Elect Andrina Donaldson called the meeting to order at 11:40 am. The first order of business was for Andrina to state that she would not be able to act as the 2009 ISAP Chairperson, as she has been transferred to a different department than she is at now at the Ingham County Sheriff's Office. She stated that she would remain a voting member of ISAP and attend coalition meetings as much as she possibly could. Andrina then had each person introduce him or herself. She also explained that there would be some change in the order of agenda items.

**II. New Business:**

**a. Late Addition: Mentoring Grant Opportunities**

Andrina turned this item over to Ralph Monsma and Dawn Kepler. Ralph distributed copies of the OJJDP FY 2008 Strengthening Youth Mentoring through Community Partnerships and the DHHS Administration for Children and Families Supporting Evidence-Based Home Visitation Programs to Prevent Child Maltreatment Request for Proposal forms to ISAP members. The due dates for the applications are June 20, 2008 and July 21, 2008, respectively. Ralph stated that these grant proposals had been discussed at the Family Matters meeting this week and that the objectives were consistent with many of the ISAP objectives and our evidence-based data. The OJJDP proposal focuses a great deal on mentoring programs and the DHHS proposal focuses on evidence-based home visitation programs. The OJJDP proposal also requires tight coordination with the Department of Human Services. Ralph stated that both require community cross-system collaboration as well as a local unit of government to act as the fiduciary. He stated that a school district, city office or county office might meet that requirement. He added that ISAP has many members who could contribute to these grants. The Literacy Council, St. Vincent's Catholic Charities (Mentoring Program) and the Lansing School District Truancy Intervention Program were also mentioned as possible contributors. Dawn stated that the MSU Extension Mentoring Program is working with court-mandated youth and that the fiduciary is Ingham County, so they might fit the local government body requirement. Andrina asked Ralph and Dawn what was needed from ISAP and Ralph asked for a letter of support. Harriett Dean moved that ISAP provide the letter, Karen Waters seconded and the motion was unanimously accepted. Further discussion focused on writing of the proposal. Dawn stated that Stephanie Cluely of MSU Extension is willing to write the proposal but needs help. Andrina asked who might be listed with Grants.gov, and Dawn stated that she believes MSU Extension is. Michelle Nicholson stated that the Ingham ISD is listed with Grants.gov but it might not be appropriate for them to be the fiduciary/applicant. She added that Child and Family Services is also looking at this grant proposal. Mike Botke stated that Lansing Teen Court would support the two proposals to the best of their ability and Larry Klaus stated that Lansing Police Department would do the same.

**Decision:** MSU Extension, provided that they have Grants.gov status, will act as the fiduciary for the OJJDP grant, with collaboration from Lansing Teen Court and Lansing Police Department. ISAP will write letters of support for both grant applications.

#### **b. Lansing Lugnuts Organization Overview**

Andrina introduced Pat Day, General Manager of the Lansing Lugnuts and he in turn introduced Food Service Manager Dave Parker. The two Lugnuts employees recently met with Mike Tobias and Amy Moore. A few coalition members attended a Lugnuts game in April and observed some of the policies and procedures of the Lugnuts organization. Amy commended the Lugnut employees for adopting a no tobacco sales or use policy as of 1996 and stated that she would like to see the same thing done with alcohol now. Pat stated that the goal of their organization is to make the ball park healthy and family-friendly. Mike stated that he was impressed by the efficiency of security people he witnessed at the Lugnuts game. Mike distributed copies of the Lansing Lugnuts Policy/Procedure Highlights. Dave described some key components from the handout, including: all full time food service employees are TIPS trained and certified as trainers, "alcohol mystery shoppers" are employed for a minimum of three games per season, all alcohol sales are cut off with the first pitch of the eighth inning, and any Lugnut employees or employees of non-profit organizations working the games will be subject to termination or asked not to return to the ballpark if they are found to be in violation of alcohol policies. In addition the non-profit organization would forfeit their proceeds. Dave added that a sign would be posted tonight (Thirsty Thursday) stating "If you're under 21 don't even think about it", in regards to alcohol sales. He added that the Lugnuts have 25 full time employees and 25 security people who will all be identifiable by wearing yellow vests. They can receive \$5.00 worth of "Lugnuts Loot" for reporting attempts

by youth to purchase alcohol. Pat and Dave also discussed the efficiency of their wrist-banding system. A multitude of wrist band colors are rotated from game to game. Pat Hemingway asked if anyone had ever been banned from the games and Pat stated that this has happened. Pat and Dave stated that security people always watch everyone leave the games and that they limit the points of exit. Sales points are also limited at the seventh inning and all sales are stopped during the eighth inning. Sara Lurie stated that it would be helpful for volunteers who work the stands to have copies of the driver's license identification manuals, which illustrate driver's licenses from every state in the union, at each of the concession stands. Micki Fuhrman stated that members of the East Lansing Responsible Hospitality Council have expressed frustration over students and other youth coming back to East Lansing from Luginut games in an overwhelmingly intoxicated state. She said that this causes problems when the youth then want to enter East Lansing establishments and drink more. They often ride back on CADCA buses. Larry stated that over-service seems to be more of a problem with beer tents and events like the Common Ground Music Festival than it is at Oldsmobile Park, as these events don't provide the type of training and security measures that the Luginuts do.

**c. Action Item: Michigan Liquor Control Commission (MLCC) annual Public Comment Session June 13, 2008 – what one message shall the coalition send?**

Andrina asked if there were any suggestions for a message from ISAP at this event. Mike Tobias will be attending as our representative. Micki suggested that we could thank MLCC for the positive things that they do. Karen stated that their website was also very informative and helpful. Conversation then ensued regarding liquor licensees in Ingham County. Transfer of licenses seems to be particularly problematic, especially when it takes place within families and the same disregard for liquor laws continues cyclically. Andrina suggested that our message be a thank you, as well as a request for MLCC personnel to look at consistent violators of alcohol laws and transfers of liquor licenses. Mike stated that ISAP members should email Harriett with suggestions and he will take them to the Public Comment Session.

**d. John Underwood Presentation Follow Up**

ISAP members reported on general impressions of this event. Harriett stated that she found it interesting that one evening of drinking will take 14 days off of an athlete's performance. Sara stated that it would be great if Underwood's entire program could be incorporated into one of our school systems. Karen stated that data indicates that doing so has proven to be effective in the state of New York. Sharon said that requiring parents to attend an orientation in order for their college student youth to participate in a sport seems to be a very effective part of the program. Mike said that this is a requirement for every single season of the sport. Mike added that VanBuren County is working toward incorporating the Life of An Athlete Program and that one of the athletic conferences in that area has been working on developing a policy for the entire conference. Sara said that Prevention Network is sponsoring another Underwood training on September 23, 2008, when he will speak to coaches, athletic administrators, school board members and other interested individuals.

**e. Action Item: Community Norms Electronic Survey**

Harriett stated that the final version of the survey has now been received by all ISAP members. She encouraged them to send it to appropriate people within their networks. Amy asked if Harriett would re-send the survey, which she affirmed she would do.

**f. Implementation Plan – projected funding**

Harriett stated that our Plan is due to MidSouth Substance Abuse Commission by July 18, 2008. Sara said that we have less of a budget to work with next year, but a larger percentage can now go toward programming. Ingham County is not receiving SPF/SIG funds because a lot of our data is better than other counties in the MidSouth region, including relatively low traffic fatality statistics.

**g. Proxy Roll-Call voting for 2009 Implementation Plan procedure.**

Harriett explained the proxy roll-call procedure. The Plan will support data driven decisions, primarily decided upon within our workgroups, and be accepted by a majority roll call of full voting members. Harriett stated that this can take place by proxy members, with ISAP members voting electronically on July 10, 2008. Harriett also passed around a list of ISAP members who have signed a memorandum of understanding, which enables them to vote, as well as those who haven't. The regular ISAP meeting will not take place during the first week of July.

**Decisions:**

1. Larry moved that ISAP members vote on the 2009 Implementation Plan by email on July 10, 2008. The motion was seconded and unanimously accepted.
2. Amy moved that proxy members be allowed to vote on the Plan. The motion was seconded and unanimously accepted.

**III. Old Business:**

**a. Group Reports**

**1. Family Matters Workgroup**

Karen reported. She stated that this workgroup has met a total of six times and very expediently decided on some sound objectives for the 2009 Implementation Plan. These include:

- Offering the Strengthening Families curriculum. (The workgroup also decided to identify a potential partner from out county to assist with the curriculum training on August 8 and 9, 2008.)
- Also offering the Nurturing Program, and/or the Parents as Teachers Program, and working with the Birth to Five Committee to utilize existing program locations.
- Working with families in the foster care system, working kids in care and their families into our objectives wherever possible and holding a forum for foster care youth.
- Incorporating the Keeping Youth Drug Free document into our media messages wherever possible.
- Providing technical support for grant writing and for program development.
- Supporting stronger laws and sanctions to hold parents accountable for their children's behavior. Reporting out on best legislators to call regarding any legislation around parental responsibility.
- Selecting or developing a screening and referral protocol.
- Selecting or developing and printing and distributing a parent resource guide. Monitoring and updating an electronic version one time per year.
- Working with 211 operators to track who is making calls regarding the need for substance abuse services.
- Mounting a "Good Parenting and ATOD Use Don't Mix" campaign. Working with the Media Committee and pre-testing the messages.

- Providing role models for youth whose parents don't support a healthy lifestyle. Using faith-based groups, Big Brothers and Big Sisters, Boys and Girls Club and Parks and Recreation volunteers. Working collaboratively with the Youth Workgroup to increase access and availability. Holding a forum for volunteers.

Karen stated that the workgroup has done a remarkable job of establishing a plan for a community wide system that provides problem assessment, parent education and the development of a referral plan.

## **2. Adult Workgroup**

Harriett stated that the workgroup would submit their chosen strategies electronically.

## **3. Community Norms Workgroup**

Mike stated that most of the recent focus for this workgroup was around the Lansing Lugnuts, described earlier in the meeting. He also reported that the workgroup would be meeting today after ISAP.

## **4. Youth Workgroup**

Micki stated that this workgroup is planning a bowling event for youth, as well as a Youth Rally at the end of 2009.

## **5. Media Committee**

Harriett reported. She passed around a copy of the draft of our new brochure. Harriett gave a brief history of the brochure's content. She stated that we originally planned to use compelling data from the Substance Abuse in the Capital Area Report, which we have done. However, with our recent participation in social norming strategies we decided to incorporate social norming messages into the brochure. The result, as evidenced by the brochure draft, is a "hybrid" of positive norm messages and sobering statistics. Pat asked to whom the brochures would be distributed. Harriett stated that Mike would make use of them in his capacity as Community Organizer for ISAP, and that ISAP members, parents and professionals were also the intended audience. Harriett added that ISAP received \$1835.00 from the Capital Region Community Foundation which was used in the creation of the brochure. Amy asked about the absence of an ISAP logo from the cover of the brochure and Harriett said that we don't officially have one so none was used.

## **IV. Legislative Updates:**

Harriett reported on:

- Bill HB 4163, the Smokefree Air Bill. This bill has been through the House and now needs to be approved by the Senate. Harriett urged ISAP members to contact their senators in support of the bill.
- House Bill 6043, which will allow Sunday morning alcohol sales for liquor licensees if they pay a \$250.00 fee and the local government doesn't ban it.
- Senate Bill 1351, authorizing beer festival licenses. This revises a prohibition on brewpub commercial beer sales to accommodate the special beer festival license for nonprofit organizations.
- House Bill 4444, increasing penalties for tobacco sales to minors. Penalties would increase from \$50.00 to \$100.00 for a first offense, \$250.00 for a second offense, and \$500.00 for a third offense

within a year. The bill was referred to the House Commerce Committee in March and reported in the House in May, with the recommendation that the substitute be adopted and the bill then pass.

- House Bill 5074, banning smoking in state college dorm rooms. The motion to give the bill immediate effect failed in the House in May.

**V. MidSouth Announcements:]**

There were no MidSouth announcements at today's meeting.

**VI. Other Announcements:**

1. Micki stated that ISAP received a certificate from Governor Granholm, as well as a letter from Substance Abuse Mental Health Services Association (SAMHSA), in support of our recent Town Hall meetings.
2. Mike Botke stated that Lansing Teen Court is in need of Peer Juror Volunteers. The eligible volunteer must be in the age group of high school sophomore, or older.

**VIII. Adjourn:**

**1:20 pm**