



ISAP Meeting Minutes
July 16, 2009
LPD South Precinct
8:30 am to 10:00 am

Members Present:

Latisha Carter, Lansing Teen Court
Lonnie Cox, Life Christian Church
Harriett Dean, PPS/EISD
Micki Fuhrman, EISD/PPS
Marie Hansen, Community Member
Pat Hemingway, Capital Area United Way
Dawn Kepler, Prevention Network
Sara Lurie, EISD/PPS
Sharon McWilliams, Lansing School District
Rosanna Metoyer, Community Member
Amy Moore, Ingham County Health Department
Carol Patterson, Cristo Rey Community Center
Lt. Eric Trojanowicz, Ingham County Sheriff's Office
Karen Waters, Cristo Rey Community Center

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Next Meeting: September 17, 2009 Time: TBD

I. Call to Order:

Chairperson Sharon McWilliams called the meeting to order at 8:40 am and had each person present introduce him or herself.

II. Old Business:

a. Law Enforcement Updates:

Lt. Eric Trojanowicz stated that there was nothing new to report on the proposed funding cuts at the Ingham County Sheriff's Office (ICSO) other than today's hearing on the subject. Harriett Dean stated that she would be attending and invited ISAP members present to do the same. The hearing will be held at the Ingham County Health Department (ICHHD), in Building C. Eric stated that on a recent road patrol, an officer from the ICSO coincidentally discovered 100 pounds of marijuana in the trunk of a driver's car. Sharon stated that this is a specific situation that provides a good opportunity to discuss the need for continued law enforcement funding while at the public hearing.

b. Public Policy Panel Update:

Marie Hansen stated that Public Policy Panel members will have a report published by the end of August, but that they have concentrated on recommendations for our work plan in the meantime. She stated that publicity regarding the report is scheduled for the fall. Marie reminded ISAP members present that substance abuse by sixth graders has been the main focus of the Public Policy Panel. She stated that our survey data from 2006 to 2008 indicates that youth of this age reported an increase in use of alcohol. Youth in higher grades tended to report a decrease in use. Panel member Renee Canady has emphasized the need to work with elementary school youth, based on this data. Marie stated that ISAP and Public Policy Panel members will work with the Power of We Consortium on how to address the issue. Micki Fuhrman stated that sixth graders are still children at just ten and eleven years old. Pat Hemingway stated that children are exposed to a lot of images about drinking on television and the internet. Sharon stated that they get a lot of messages about needing alcohol to have a good time. Latisha Carter stated that Lansing Teen Court recently surveyed young female respondents about alcohol use.



III. New Business:

a. August Meeting – cancelled. Regroup September 17th:

Harriett stated that ISAP members present should decide if an August Coalition meeting would be necessary. She stated that for the past couple of years we have voted on and submitted our Implementation Plan to MidSouth Substance Abuse Commission (MSSAC) in July, and then waited until September to meet again. She stated that this appeared to be an option again this year. Marie stated that tobacco product tax information was rushed to today's meeting so that we would not have to address it in August. Micki stated that the Power of We Consortium does not meet in either July or August. Hearing no objections, Harriett called for a vote.

Decision: Lt. Eric Trojanowicz (Ingham County Sheriff's Office Voting Member) motioned to wait until September for our next meeting and Sara Lurie (EISD/PPS Voting Member) supported the motion. The motion was unanimously accepted.

b. Review of and Roll-Call Voting for 2010 Implementation Plan:

Harriett stated that the final draft of the Implementation Plan was electronically submitted to ISAP members this past Friday. Sharon asked ISAP members present if they had an opportunity to read it.

Discussion:

Pat asked about training of coaches in the Life of an Athlete program, identified in Goal 3 Objective 3 - Community Norms, under Community Mobilization. She asked if the two districts that would be participating in the training have been identified yet. Sara stated that they had not.

Marie referred to Goal 3 Objective 2 – Youth Use, under Information Dissemination. In this objective, 6th-8th grade youth will be mentored following ISAP work with faith-based groups and neighborhood associations who will form parent discussion groups. Marie stated that we want to reach out broadly to the community in this effort. Sara stated that it will be similar to asset building.

Pat asked about the six (6) seven-week family prevention education programs that will be held at Cristo Rey Community Center (CRCC), identified in Goal 3 Objective 4 – Family Matters, under Education. Pat asked about the amount of classes and how people are referred to them. Carol Patterson stated that there are always four programs running simultaneously, and that referrals come from several sources including the court system. Harriett then explained ISAP voting rights. She stated that active members of ISAP have a right to vote on our Implementation Plans. Several agencies, as well as individual community members such as Marie Hansen and Dawn Kepler, have signed a Memorandum of Agreement with ISAP ensuring them the right to vote. Harriett added that the roll call vote can also take place electronically, as Becky Allen (Michigan State University) and Angela Austin (Community Coalition for Youth) opted to do this year. Harriett added that voting agencies are required to abstain from voting on any goals within the plan for which they would receive funding.

Roll Call Vote:

- Olin Health Center: Becky Allen voted yes on goal 3 and abstained from goals 1, 2 and 4. Proxy Vote.
- Lansing Teen Court: Latisha Carter voted yes on goals 1, 2 and 4 and abstained from goal 3.
- Lansing School District: Sharon McWilliams voted yes on all four goals.
- Child and Family Services: Jim Paparella voted yes on goals 1, 2 and 4 and abstained from goal 3.
- Ingham County Sheriff Department: Lt. Eric Trojanowicz voted yes on all four goals.
- Capital Area United Way: Pat Hemingway voted yes on all four goals.
- Prevention Program Services/EISD Harriett Dean abstained from goals 1, 2 and 3 and voted yes on goal 4.
- Cristo Rey Community Center: Carol Patterson abstained from goals 1, 2 and 3 and voted yes on goal 4.
- Community Coalition for Youth: Angela Austin voted yes on all four goals. Proxy Vote.
- Citizen of Ingham County: Marie Hansen voted yes on all four goals.



- Citizen of Ingham County: Dawn Kepler voted yes on all four goals.
- Ingham Intermediate School District: Andrea Yokich: Yes on all four goals. Proxy vote.
- Citizen of Ingham County: Rod MacDonald: Yes on all four goals. Proxy vote.
- Lansing Police Department: Larry Klaus, Yes on all four goals, proxy vote (Harriett Dean)
- East Lansing Police Department: Scot Sexton: Yes on Goals 1, 2, and 4. Abstain from Goal 3. Proxy vote.
- Vittoz Computer Consulting, Inc. Gary Vittoz: Yes on all four goals. Proxy Vote.
- Did not vote: City of Lansing, National Council on Alcoholism, Community Mental Health

III. Mid South Announcements:

Harriett stated that MidSouth Substance Abuse Commission (MSSAC) recently hired a new Prevention Assistant, Martha Sedivec. Sara stated that the Youth Enrichment Center in Grand Ledge is looking for a new Executive Director.

IV. Other Announcements:

a. Marie distributed copies of 2 handouts on Michigan Cigarette Excise Tax Increases, as well as postcards and envelopes for mailing in support of the increases to state representatives. Both the handouts and the postcards describe increasing the tax on cigarettes and other tobacco products (OTP) as a Win-Win-Win solution for states. Marie explained that, as the materials indicate, results would be:

- **Win # 1:** Fewer Kids Smoking and Using Other Tobacco Products
- **Win # 2:** Higher Revenue for Michigan
- **Win # 3:** Public Support for Tobacco Taxes

Marie stated that an increase in the price of tobacco products is proven to prevent youth from smoking. She stated that as the cost of cigarettes goes up though, youth switch to cigars, spit tobacco and other less expensive tobacco products in droves. Equalizing the OTP tax with the cigarette tax would reduce youth use by 34.5%. Marie added that State Police are not funded to monitor tobacco taxation. She also stated that these funds are needed for tobacco cessation and prevention programs. She stated that when cost-free smoking cessation products have been advertised in the past, approximately 20,000 calls came in to the "Quit Lines" in Michigan. A nationwide survey conducted by the Campaign for Tobacco Free Kids found that 70% of voters supported a tax increase if dollars were used to prevent and reduce tobacco use. Prevention Network did a similar survey and found that Michigan residents support a tobacco tax increase, if the tax money is used for prevention and treatment services. Marie added that survey respondents indicated they felt the same way about an increase in the tax on beer. Marie suggested that ISAP members present send the postcards to either Barb Byrum, Joan Bauer or Mark Meadows, depending on which is your representative. She suggested they also be sent to Senator Gretchen Whitmer. Marie asked ISAP members present if they would like to send a letter from ISAP to the above-mentioned people on the same topic.

Decision: Dawn Kepler (Community Member Voting Member) motioned to send a letter from ISAP to Barb Byrum, Joan Bauer, Mark Meadows and Gretchen Whitmer in support of Michigan Cigarette Excise Tax Increases, and Harriett Dean (EISD/PPS Voting Member) supported the motion. The motion was unanimously accepted.

b. Amy stated that staff at the Common Ground Music Festival were given a list of signs of intoxication to use for reporting on intoxicated patrons. She stated that reported results indicate that many patrons at the festival were intoxicated this year. Amy stated that one of the problems was that the local press presented the festival as a drinking experience to the community. She added that ISAP sent a letter to Michigan Liquor Control Commission (MLCC) about this issue, partly in hopes of having enhanced enforcement by MLCC next year. The letter was sent to Barb Subastion, Deputy Director of MLCC. Sara stated that a lot of Common Ground Music Festival volunteers participated in the ISAP-sponsored TAM Festival Training on June 25th. Sara added that another TAM Training will take place on July 21st. Amy stated that a specific non-profit agency in Michigan applies for the Common Ground Music Festival liquor license, and benefits from the liquor sales. She has FOIAed MLCC for information regarding the non-profit. Amy added that more prevention information can be fused into TAMS Festival Trainings.



c. Amy distributed copies of the Ingham County Youth Tobacco Compliance Checks Report for 2008. She drew attention to the significant increase in sales rates to minors between this year and last. The rate leapt from 11.8% to 17%. Harriett asked if the decoy buyers were more obvious this year. Amy stated that many of them were actually the same youth. Sara stated that Amy not accompanying the decoy buyers this year may be a reason for the increase. Amy agreed that liquor licensees tend to recognize her as well as her car. Jim asked if the sales rates presented were statistically valid and Amy stated that they were. Marie asked about fines for sales to decoy buyers. Amy stated that clerks are fined \$100.00 for their first offense and \$200.00 for the second. The store owner is fined \$100.00 for the first offense and \$275.00 for the second. She added that the Ingham County Health Department (ICHHD) offers a quarterly training to first time offenders in lieu of their fee. She added that according to state law, the clerk would be fined \$50.00 every single time they sold to a decoy. Eric added that MLCC is much more stringent regarding alcohol sales to decoy buyers. He stated that they receive the citation report on the day of the alcohol compliance check and it can go to hearing as early as that evening. Karen Waters added that liquor licensees usually terminate a clerk's employment the first time they fail an alcohol compliance check. Jim stated that if our goal is to reduce tobacco sales rates that ISAP should support stronger fines for sales. He asked who controls the fines and Amy stated that it is the Ingham County Board of Commissioners. Amy summarized that recognition of her and the decoys by store clerks, as well as store clerks simply not knowing how to refuse any kind of sale, seems to be the reasons for increased sales. She stated that she will be sending a letter to Ingham County tobacco licensees that will: 1. Reinforce recognizing the underage driver's (vertical) license, 2. Remind vendors of failed compliance check reports to the MLCC, and 3. Inform them of the upcoming increase in the second offense fine to \$280.00.

d. Sharon stated that she will have to resign ISAP Chairmanship this month due to health issues.

Adjourn:

10:00 am