

Ingham County Implementation Plan Report

1st and 2nd Quarters FY 2010

INSTRUCTIONS FOR COMPLETING MID-SOUTH QUARTERLY IMPLEMENTATION PLAN REPORTS

Quarterly Implementation Plan Reports

- Information on **completed milestones** should include, at minimum, answers to the following questions: (1) **What** was done? (2) **When** was it done? (3) **Where?** (if applicable?) and (4) **How** was the milestone delivered?
 - For completed milestones, please include completion date and what, when, where, and how it was completed. Please include **"Milestone Complete"** when appropriate.
 - Coordinators who do not include the appropriate detail will be asked to re-submit reports.
- Reports should be as specific as possible. If milestone has not yet been completed, provide progress on what has been achieved regarding that milestone. **At year end**, if the milestone has not been completed, please indicate progress to that point and state **"Not Completed"**.
- "Ongoing" as a report on progress is not acceptable. Please state instead that **"no documented progress was made"**.
- Coordinators may also want to include any milestone successes, barriers, and/or lessons learned within progress notes to accurately reflect and appropriately document actual process outcomes.

Correct Examples

Objective/Milestone	Timeframe
Roles and responsibilities of voting members, officers, subcommittee's and participating agencies are established, endorsed, and circulated. *MS= Updated MOU's are secured and on file from each voting member.	MOU's secured and on file from all voting members on the Coalition at this time. MOU for new voting entity will be returned to Coalition in Feb. Coalition meeting minutes 1/3/08. Milestone Complete 1/3/08
Develop media plan to increase community awareness of alcohol related traffic injuries, crashes and fatalities. MS = Media plan created	Media Plan completed on 4/15/08 and presented to coalition for inclusion in the 09-10 IP. Milestone Complete 4/15/08
Develop a plan to baseline tobacco sale rates and conduct vendor education for 100% of tobacco vendors in 09-10.	Plan developed and approved at coalition meeting on 6/10/09 for inclusion in 09-10 IP. Milestone Complete 6/10/09

GOAL ONE: COALITION CAPACITY

Objective 1.1 Operations and Capacity of the Ingham Substance Abuse Prevention coalition

Community Mobilization	October-December	January-March
<p>1. Coalition Capacity. Milestone: annual implementation plan written and approved by majority roll call vote. Coordinate and complete agency action plans for all funded agencies. Milestone: Action plans completed for all funding agencies semi-annually. ISAP 2010-2011 implementation plan and 2011-2015 strategic plan voted on and accepted by a majority of voting members as (milestone) recorded in a roll call vote.</p> <p>2. Write grants for braided funding. Milestone: grants submitted to Drug Free Communities, STOP Act, Capital Region Community Foundation, Power of We, and Weed and Seed, other grant sources deemed appropriate</p>	<p>1. ISAP staff met in October on October 8th, and 22nd at Cristo Rey to work on action plans and assure all agencies were following the same format. The ICHD and Teen Court (funded agencies) attended the meeting on the 5th. Action Plans for all funded agencies through March 2010 (Cristo Rey, ICHD, and Teen Court) were submitted to PPS on November 5th. PPS has all agency action plans, including their own, on file and submitted to MSSAC as required on November 6th. ISAP has received electronically all action plans as of December 16th and will vote on acceptance of agency action plans at the January 5, 2010 Coalition meeting. This milestone is complete for Action Plans as of November 6, 2009 and continues into the second, third, and fourth quarters.</p>	<p>1. Action Plans are on file for all funded agencies. Any additional or updated Action Plans for the third and fourth quarter are due to coordinator by April 30th. This milestone is in progress and continues into the third and fourth quarters.</p> <p>2. ISAP Coalition was awarded a grant for \$2500 from Prevention Network to host media training. In the second quarter Cristo Rey submitted four grants, three grants to Capital Area United Way. One grant was for Parent Nurturing program, the second grant submitted was for the Roots and Wings program and a third for Family Counseling. The Drug Free Communities Continuation Grant was also submitted. This objective is in progress and carries into the third quarter.</p>

	2. ISAP is collaborating with MSSAC on a Recovery Oriented System of Care Grant this quarter. This objective is carried into the second and third quarters.	
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Objective 1.2 Media and Communications of the Ingham Substance Abuse Prevention coalition

Information Dissemination	October-December	January-March
<p>1. ISAP will outline and utilize a Media and Communications Plan for both internal and external communication, and protocol for public stands on issues. Milestone: Communication plan submitted and approved by coalition via the media committee</p> <p>2. Use media to promote domino strategy with the Lansing Lugnuts. Milestone: Domino Strategy in place and operating at all Lansing Lugnuts home games, produce minimum of 3 media releases and produce an annual evaluation report with recommendations for action.</p>	<p>1. The ISAP media committee met in October on the 15th, the 20th and again on November 3rd in Lansing at a restaurant and at the South Precinct to complete and approve the ISAP communications and media plan. Committee developed a draft, refined the draft, and finalized the plan with an electronic vote of the media committee on November 5th. This milestone is complete as of November 2009.</p> <p>2. This activity is scheduled for the second quarter.</p>	<p>1. As outlined for the second quarter in the ISAP media plan, ISAP has a standard press release format and established protocol for speaking to the media outlined in the media plan. All publications include a website tagline. ISAP has a fan page on Facebook and used the media to send MSU Celebratory Events Committee messages during the NCAA Final Four. ISAP received media coverage in the March issue of the City Pulse regarding delisting alcoholic energy drinks. This milestone is complete as of March 31, 2010.</p> <p>2. On March 17th, ISAP and the Lansing Lugnuts have a signed formal memo of understanding regarding use of FACE Domino Strategy, Alcohol Awareness Month activities, and reduced access to alcohol by intoxicated patrons and underage youth and young adults. Press release activity is scheduled for the 3rd quarter in April 2010 in conjunction with Alcohol Awareness Month. This milestone is in progress and continues into the third and fourth quarters.</p>
Community Mobilization		
<p>1. Media Committee and MSU ADV 460 class collaborate on Social Norm campaign messages. Milestone: Selected social norm campaign incorporating tobacco and alcohol for recommendation to the entire coalition</p> <p>2. In collaboration with the Tri County Tobacco Strategic Plan, coordinate a social norm campaign "most of us don't provide to minors". Identify outcomes of campaign in annual report with recommendations for action. Convene and collaborate with all three county Substance Abuse prevention coalitions on consistent and joint messaging for alcohol and tobacco. Milestone: selected social norm</p>	<p>1. ISAP attended the MSU ADV 486 class every other Wednesday from 3:00-7:00 p.m. to guide with the students on the mission and planning of ISAP from September 2nd through December 9th. As a result of the participation with MSU, the ISAP media committee has eight social norm presentation messages to select from. The Media committee attended the presentations of the class December 9th at Michigan State University College of Communications Arts and Sciences and is considering which messages to incorporate county wide. ISAP is also</p>	<p>1-2. The Media Committee met January 5th, 15th, 20th, February 2nd, 26th, and March 2nd. Written protocol for conducting focus groups to select appropriate messages for target audiences was developed. An initial focus group was conducted March 22nd with twelve 4-H youth. Additional focus groups are scheduled for the third quarter. Members of the Tri County Tobacco Strategic Planning Team (Nancy Bernthal and Ruth Rockwell) are collaborating with the ISAP media committee. Three final logic models have been developed and will be</p>

<p>campaign incorporating tobacco and alcohol for recommendation to the entire coalition.</p>	<p>collaborating with the Tri County Tobacco Strategic Planning (TCTSP) committee on selecting social norm messages and campaign that can be used Tri County wide. The TCTSP committee met October 19th at Schuler's Café, November 3rd at Schuler's, and November 30th at MSSAC. This milestone is <i>complete</i> for the first quarter and carries into the second through fourth quarters.</p> <p>2. Members of the Tri County Tobacco Strategic Planning steering committee were invited to and did attend the MSU class presentation on December 9th. Both Ingham and Eaton counties were represented, and Clinton County was unable to send a representative due to inclement weather. The ISAP media committee and TCTSP continue to collaborate in selecting, honing, and adapting social norm messages for tri county use by meeting monthly in rotating locations. This milestone is <i>complete</i> for the first quarter and carries into the second through fourth quarters.</p>	<p>presented to Mid-South April 19, 2010. This milestone is <i>in progress</i> work carries into the third and fourth quarters.</p>
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Objective 1.3 Evaluation of Efforts of the Ingham Substance Abuse Prevention coalition

Community Mobilization	October-December	January-March
<p>1. ISAP will evaluate its effectiveness in the county by reporting annually on the progress of achieving goals and objectives in the strategic plan and reducing the consequences of substance abuse. The evaluation will include progress toward key indicators in the community, including youth use: average age of onset of tobacco, alcohol and marijuana, Binge drinking, Past 30 day use of tobacco, alcohol and marijuana perception of risk or harm for regular use of tobacco, alcohol, or marijuana, and perception of parental disapproval of use of ATOD. For adults, ISAP will evaluate progress in impacting binge and heavy drinking in the past 30 days, heavy use of tobacco and alcohol, second hand smoke, smoke quit attempts, compliance with restrictions on tobacco sales to minors, and alcohol related vehicle crashes in Ingham County. Milestone: Annual evaluation report published and reviewed by ISAP with recommendations for quality improvement.</p>	<p>1. This milestone is scheduled for the fourth quarter.</p>	<p>1. This milestone is scheduled for the fourth quarter.</p>

GOAL TWO: DATA COLLECTION, ANALYSIS, AND MAKING DATA DRIVEN DECISIONS

Objective 2.1 MIPHY- Engaging schools in Ingham County to take the MIPHY and build prevention plans around the resulting data.

Community Mobilization	October-December	January-March
<p>1. Using PNA and MIPHY data, work with school personnel and counselors to understand the scope of the ATOD problems within the county and utilize local data in prevention planning. Using survey data, school districts will be offered technical assistance in analyzing and planning on sharing the results in their communities. Assist schools transitioning from the PNA survey to the MIPHY and bridging the data results. A minimum three schools will be provided TA with a goal of engagement of parent groups, and student focus groups, community stakeholders and the (Milestone) development of action plans and strategies identified to impact youth use. Milestone: Schools will utilize PNA/MiPHY data in developing a minimum of seven school or school/ community prevention plans.</p>	<p>1. Each superintendent of schools in Ingham County received personal contact from ISAP encouraging MIPHY participation and offering technical support for implementing the survey, via personal telephone calls. The Ingham Change Initiative Education Committee, an ISAP collaborative and subcommittee of the Ingham Change Initiative also sent a letter to all superintendents requesting participation. For implementing the survey, Mason Schools requested staff assistance at a staff meeting on November 17th, and Williamston Schools also requested assistance November. Both consultations took place at the district high schools. To date, thirteen districts in Ingham County are scheduled to take the MIPHY. This milestone objective is <i>complete</i> for the first quarter and continues into the second, third, and fourth quarters.</p>	<p>2. As of March 31st, thirteen Ingham county school districts are open and active with MiPHY. In February, the Lansing School District decided against taking the MIPHY after previously agreeing to conduct the survey. ISAP Chair Pat Bednarz, Sharon McWilliams and staff Micki Fuhrman met with LSD Assistant Superintendent Jim Davis on several occasions. Using the Life of an Athlete policy formation, the need for local student data was recognized and the Lansing School District did decide to take the survey in April. Working with the Ingham Change Initiative, the Initiative made written recommendations to all Ingham County Superintendents to participate in the MiPHY survey. (Feb, March) ISAP presented at Ingham County Counselor meetings, PAL Advisory meetings, and the Lansing School District Secondary Principals meetings to encourage MiPHY participation. This milestone objective is <i>in progress</i> for the second quarter and continues into the third and fourth quarters.</p>

Objective 2.2 Use of Data in the Community

Community Mobilization	October-December	January-March
<p>1. Community Norms Survey Implemented professionally (Public Sector Consultants or EPIC/MRA) is recommended and will be supplemented by the STOP Act grant if funded. Milestone: ISAP will produce a data report with the findings of the community norms survey</p> <p>2. ISAP will collaborate with Michigan State University on collecting Data on the shortened Welcome Week. Milestone: Report compiled and presented to ISAP, action plan developed.</p>	<p>1. This objective is scheduled for the third and fourth quarters.</p> <p>2. Both Michigan State University and The East Lansing Police Department collected data during the shortened welcome week. The data is currently embargoed and ISAP is formally on the list of entities scheduled to receive data upon University release. This milestone objective is <i>underway</i> and continues into the second quarter.</p>	<p>1. This objective is scheduled for the third and fourth quarters.</p> <p>2. Both Michigan State University and The East Lansing Police Department collected data during the shortened welcome week. The data is currently embargoed and ISAP is formally on the list of entities scheduled to receive data upon University release. This milestone objective is <i>in progress</i> and continues into the third quarter.</p>
Environmental (Policy Change)		

1. ISAP will work with Common Ground Music Festival to: Collect results of daily police activity at Common Ground provided by Lansing Police Department, ISAP member observations while in attendance at Common Ground, and results of hospital emergency room admissions during Common Ground. Milestone: Report compiled and presented to ISAP and action plan developed with policy recommendations.

2. Utilizing data collected from surveys in the foster care system, organize Youth Forum specifically for foster care youth. Outcome of Forum will be an opportunity for foster care youth to voice their concerns regarding their personal risk and protective factors, and b. opportunities for foster care youth to participate in ISAP related substance abuse prevention activities (i.e.: media trainings, talent shows). Milestone: Action plan developed around the results of the Youth Forum.

1. **Activity on this milestone is scheduled for the second quarter.**
2. **Activity on this milestone is scheduled for the second quarter.**

1. Community Norms Committee met with a representative of the LPD and met with William Grove, Lansing Entertainment and Public Facilities Authority (LEPFA) Vice President of Food and Beverage. Report will be provided in the third and fourth quarter (ICHD) This **milestone objective is *in progress* for the second quarter and continues into the third and fourth quarters.**

2. Met with child welfare workers from Child and Family Services and St. Vincent's Home for Children on weekly basis between February 14th and March 31st. Offered opportunity for youth in their caseloads to participate in Alcohol Awareness month activities (talent show, poster contest and essay/poem contest), Youth Media Advocacy Training and Focus Group. Attended St. Vincent's Child Welfare Staff meeting February 23rd and reviewed all objectives regarding foster care youth, and disseminated enrollment forms for all Alcohol Awareness month activities with deadlines highlighted. On March 9th, attended St. Vincent's Child Welfare Staff meeting to check on progress of all activities and review question form for Focus Group. Feedback from child welfare workers incorporated into question form. Developed and circulated a flyer for child welfare workers, prepared and secured parent/guardian consent to participate form, transportation form and question form for Focus Group. Obtained incentives for participating youth from local vendors. **This milestone objective is *in progress* for the second quarter and continues into the third and fourth quarters.**

On March 16, attended Child and Family Services Child Welfare Staff meeting and reviewed all objectives regarding foster care youth. (per previous email and phone messages) Disseminated enrollment forms for all Alcohol Awareness activities with remaining deadlines highlighted. Feedback from child welfare workers incorporated into Focus Group question form. On March 31st at Child and Family

		Services ISAP held a Foster Care Youth Focus Group. Findings will be compiled and recommendations made to ISAP in the third quarter. This milestone objective is <i>in progress</i> for the second quarter and continues into the third and fourth quarters.
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GOAL THREE: ALCOHOL

Objective 3.1 Adult Use

Community Mobilization	October-December	January-March
<p>1. Conduct two professionally facilitated focus groups consisting of consumers and providers of substance abuse services to address gaps in referral protocol and services. Milestone: Report produced and recommendations made to key stakeholders and funders for model protocol and referral standards in Ingham County.</p>	<p>1. This milestone objective is underway; The Adult Use workgroup has met with and selected facilitators for both the consumers and the providers' focus groups. Olin Health Center will host the focus groups, which are scheduled to take place on February 25th, with the consumers focus group scheduled in the evening at 5:30 and the Provider/Services focus group meeting over lunch at 11:30 a.m. Both meetings are scheduled at Olin Health Center at MSU. The Adult Use workgroup met in October in East Lansing and in November and December after ISAP coalition meetings. This milestone objective is underway and continues into the second quarter.</p>	<p>1. The Provider/Services Focus Group was conducted on February 26th, 2010. Discussions were summarized and recommendations pending based on consumer focus group outcomes. Due to lack of participation, the consumer focus group had to be cancelled. The Adult Use Work group developed an Action Plan to go directly to consumers via in person contact in the third quarter. This milestone objective is <i>in progress</i> and continues into the third quarter.</p>
Environmental (Policy Change)		
<p>1. Build on current objective of engaging small businesses in the inclusion of written substance abuse practices, policies and procedures in their employee handbook. Gather data regarding their concerns about protocol for assisting employees with substance abuse issues Milestone: Results of employer protocol for dealing with substance abuse in the workplace will be reported to ISAP and action plan developed.</p> <p>2. Compile data on MDOC Parolees enrolled and number of children, ages and explore MDOC Re-Entry funding and potential support for family programs and programs for Children of Alcoholics. Milestone: Action plan developed and presented to ISAP.</p>	<p>1. Both Meijer Distribution Center (November 23rd) and Delta Dental (November 25th) met with ISAP staff to review their drug free worksite materials and employee handbooks regarding substance abuse. ISAP met with Jeff Sorenson, Section Manager of Meijer Distribution Center at the Distribution Center. ISAP also met with Jennifer Deaton, Human Resource Manager of Delta Dental at their Okemos location. Both agreed to attend the Adult Use workgroup professionally facilitated focus group scheduled for February 25th as business people concerned about employees. This milestone objective is underway and continues into the second quarter.</p>	<p>1. On January 22, ISAP met with Gary Grossman, Human Resources Manager at Michigan Osteopathic Association. Mr. Grossman reported that all policies remain the same as last year and no current issues with employees. Extended invitation for Mr. Grossman to attend Treatment Provider/Professional Community Focus Group as spokesperson for businesses/employers concerned about employees. In January, invited Jeff Sorenson, Section Manager at Meijer Distribution Center, and Jennifer Deaton, Human Resources Supervisor at Delta Dental Association the Treatment Provider/Professional Community Focus Group as spokesperson for</p>

	<p>2. A new data collection tool was developed by Cristo Rey and is being implemented. Data is being collected on substance abuse clients enrolled at Cristo Rey to include number of children; ages of children 0-5; 6-10; 11-13; and 14-18; Gender; and if the children are in the home or placed somewhere else, and if placed somewhere else, how long have they been there. Data will be collected on an ongoing basis. This milestone objective is underway and continues into the second quarter.</p>	<p>businesses/employers concerned about employees. Both confirmed they would participate. On February 9th, ISAP met with Rebecca Wilinsky, Human Resources Director at Demmar Corporation. Ms. Wilinsky reported one employee able to access substance abuse services in December, 2009 with assistance from current EAP protocol as outlined in employee handbook. Extended invitation to Ms. Wilinsky to attend Treatment Provider/Professional Community Focus Group as spokesperson for businesses/employers concerned about employees. Other employers met with in February include Amy Zaagman at Michigan Council for Maternal and Child Health, Kim Jeffries at Williamston Parks and Recreation Center, and William Leonard, Director of Len Industries. This milestone objective is in progress for the second quarter and continues into the third and fourth quarters.</p> <p>2. In the second quarter ISAP continued to collect data on substance abuse clients to include number of children; ages of children 05; 6-10; 11-13; and 14-18 , gender, and status of living situation via Cristo Rey Community Center. Data is also collected to explore support for family programs and programs for Children of Alcoholics. Written recommendations will be submitted to ISAP for consideration at a future date. This milestone objective is in progress for the second quarter and continues into the third and fourth quarters.</p>
Problem ID and Referral		
<p>1. Adult Workgroup, PPS and ICHD will continue to train health care providers in all 14 Ingham County Health Department Clinics to identify, and refer patients with alcohol, tobacco and drug abuse problems. Milestone: A CME program will be provided to health care professionals along with local referral and resource information for the providers. The training will utilize the NIAA Clinical Online Brief Screening and Intervention Training Guide and Drink Less/Live More materials.</p>	<p>1. The Ingham County Health Department in conjunction with ISAP conducted Outreach and Contact with Clinical Coordinators related to scheduling clinical presentations during January through March. Clarification of clinical schedules in all ICHD clinics staff meetings to maximize peak attendance is underway. Three presentations scheduled for January, at St. Lawrence Staff Meeting, Sparrow Clinic Staff Meeting, and Sparrow Adult Health Staff Meeting. Activity on this milestone is scheduled for the second quarter.</p>	<p>1. NIAA Clinical Trainings were conducted January 22nd at the ICHD in the Adult Health Clinic and March 12th at the ICHD's St Lawrence Clinic. On March 26th staff from Otto Clinic was also trained. Forty health care professionals received the training to date. Additional trainings are scheduled for the third quarter. This milestone is in progress and continues into the third quarter.</p>

Objective 3.2 Youth Use

Community Mobilization	October-December	January-March
<p>1. ISAP will collaborate with existing community groups engaged in alcohol reduction efforts. Youth already working with ISAP will be involved in broadcasting PSAs. Milestones: Media training will result in three PSA's for production and dissemination throughout the county during prom and graduation season.</p> <p>2. ISAP will work with faith-based groups and neighborhood associations to form parent discussion groups and begin formation of mentoring for 6-8 grade youth. Milestone: Three neighborhood associations will receive parenting information. Two faith-based groups will hold parent education and discussion groups. One faith based group or neighborhood group will develop an action plan for developing mentors.</p> <p>3. ISAP will continue to work with the Lansing School District to sustain current prevention efforts around the Alcohol Reduction Grant. Milestone: Final Sustainability Plan produced engaging key stakeholders and parent coordinators and including data analysis. A resource scan including review of outcomes Project Northland, Class Action Outcomes and all other existing in-school and after school prevention programs in the Lansing school District will be completed as part of this effort.</p>	<p>1. ISAP Community Organizer attended Michigan Coalition to Reduce Underage Drinking monthly meetings in October (27th), November (24th) and December (15th) held at Prevention Network during the first quarter. ISAP Community Organizer helped youth from Lansing Public Schools with PSA development and filming of PSA's at Eastern High School during October. On November 2nd, ISAP helped coordinate and assist five area youth in the recording of three radio public service announcements at MacDonald Broadcasting Company in Lansing. ISAP also coordinated with the Lansing School District for placing the PSA's on their website, and continues to work with Sexton, MacDonald Middle School and Pattingill Middle school on running the PSA's at school events. After meeting at Okemos with student athletes and staff, Okemos schools ran the PSA's at both boys and girls' basketball games at Okemos High School during the first quarter. Williamston schools are planning to run the PSA's in the second quarter. Discussions around use of the PSA's are also underway with Holt, Leslie, and Stockbridge Schools. This milestone objective is underway and continues into the second quarter.</p> <p>2. ISAP Community Organizer (CO) attended the Lansing Neighborhood Council's annual meeting in October at Faith United Methodist Church in Lansing, and networked with several community leaders. In October, over 30 parents were trained in a "Parents Training Parents Workshop", teaching parents to work with other parents, peer to peer, specifically around underage drinking. Three additional workshops educating parents about ATOD were conducted on November 9 and December 3rd and 13th in Lansing. CO presented parenting information to the Allen Neighborhood Center's Kinship Care group in November at the Allen Neighborhood Center. This milestone objective is underway</p>	<p>1. On January 25th, Media Training was conducted at Eastern, Everett, and Sextons high schools. March 1st, those youth reconvened at Hill Votech to record PSA's.</p> <p>2. In January, PSA's recorded in the first quarter were played at various sporting events and public meetings in the county, These include MacDonald Middle School Staff meeting with approximately 40 adults in attendance, Sexton High School PTO meeting with approximately 35 adults in attendance, MacDonald Middle School boys basketball games and girls volleyball games pregame and half-time, Leslie High School junior and varsity boys basketball games, Stockbridge High School PTA meeting, with approximately 25 parents and teachers in attendance, and Williamston High School PTA meeting.</p> <p>3. No documented progress has been made with Neighborhood groups this quarter, Faith based groups affiliated with Pilgrim Rest Baptist Church and Maranatha Church have held parent education and discussion groups on the following dates and locations.</p> <p style="text-align: center;"><u>Pilgrim Rest Baptist Church</u></p> <ul style="list-style-type: none"> • 1/13 Sexton High School • 1/20 New City Academy School • 1/30 Sparrow Hospital • 2/16 Pattengill Middle School • 3/8 Otto Middle School • 3/9 Pattengill Middle School <p style="text-align: center;"><u>Maranatha Church</u></p> <ul style="list-style-type: none"> • 3/12 Trainer's Home in Lansing • 3/15 Maranatha Church <p>4. ISAP participated in information dissemination and discussion with refugee parents around issue of underage drinking in February via the Lansing School District. In March, ISAP met with Sharon McWilliams of the Lansing School District to begin discussion around data analysis. ISAP Presented "Splash" at Secondary Principal's meeting (March) to recruit participation</p>

	<p>and continues into the second quarter.</p> <p>3. Pat Bednarz, Project Director for the Lansing School District Alcohol Reduction Grant is the Chair of ISAP for 2009-2010, cementing the collaboration between ISAP and the Lansing School District. ISAP has met with Assistant Superintendent Jim Davis (November 9th and December 9th at the Lansing School District Administration building) on SPLASH grant initiative and substance abuse prevention curriculum. ISAP is also assisting Lansing School District with School Policies and implementing model policies for ATOD District wide. Collaborative meetings occurred on October 12th, 38th, November 9th and December 9th at the Lansing School District Administration Building. Objectives for this milestone are complete for the first quarter and work continues into the second and third quarters.</p>	<p>(continuation of Alcohol prevention curriculum). Also in the second quarter (January, February and March) ISAP Continued work with Lansing Schools around Substance Abuse Policy for district. ISAP continues to participate and work on LSD "Life of an Athlete" workgroup. Life of an Athlete Workgroup has continued to meet. (January 7th, 19th, and February 17th and March 17th) On February 17th, a focus group of coaches was held at Otto Middle School to get feedback on Life of an Athlete policy recommendation for district. In March, ISAP attended the District Wide Advisory Council (Parent Advisory) for Lansing Schools to present Life of an Athlete policy recommendation and get feedback. These milestones are in progress and continue into the third and fourth quarters.</p>
Environmental (Policy Change)		
<p>1. Coordinate a media training opportunity for Ingham County youth using a social norming approach to developing public service announcements that can be shared among schools and community groups in Ingham County. Milestone: Media training held with a minimum of 25 youth participating. A plan for sharing PSAs between schools is developed.</p>	<p>1. During the first quarter, an initial planning meeting occurred for the 2010 Youth Media Training at the Ingham County Health Department. Preliminary target schools identified, including Stockbridge, Okemos, and Williamston. Activities for this milestone objective are scheduled for the second and third quarters.</p>	<p>1. During the second quarter, ICHD and Cristo Rey provided information on media competitions and an offer to conduct on-site one-hour trainings. This offer was made to all public and private Ingham County Schools via the PAL meetings and email list for counselors and teachers. During the second quarter, ISAP Coalition was awarded a grant for \$2500 from PN to host media training at HOM-TV in Meridian Township. The event will take place on April 6-7, 2010. (ICHD/Cristo Rey) This milestone is in progress for the second quarter and continues into the third and fourth quarters.</p>

Objective 3.3 Community Norms

Community Mobilization	October-December	January-March
<p>1. ISAP will conduct coaches training and work with two districts on Life of an Athlete program. Milestone: LoA coaches' trainings conducted in Ingham County and an Action Plan developed around engaging districts.</p>	<p>1. A Life of an Athlete Work group has been formed with the Lansing Public School District, surveying students, coaches and athletic directors on revising athletic policies. John Underwood met with 100 Lansing School District</p>	<p>1. The Lansing School District's Life of an Athlete Workgroup has continued to meet. (Jan. 7, Jan. 19, Feb. 17, March 17) and focus group of coaches was held at Otto Middle School on Feb. 17th to get feedback on Life of an Athlete policy</p>

<p>2. Continue partnership with Lansing Lugnuts organization in 2009-2010 as evidenced by a (milestone) PPS is responsible for this milestone. A new signed agreement for the 2010 season will be executed that includes the following strategies: Expand harm reduction strategies and implementation of Domino Strategy. Exploration of a change to the "Thirsty Thursday" name next year to change the image in the community, continued support of ISAP alcohol compliance operation at Oldsmobile Park. Enhanced security efforts</p> <p>3. Address results of MLCC compliance checks at Common Ground if formally requested by ISAP. Milestone: The Ingham County Health Department is responsible for this milestone. Action plan for Common Ground Festival 2010 adopted by the Coalition as recommended by the Community Norms Committee.</p>	<p>High School Athletes from Sexton, Eastern, and Everett and their Coaches during the first quarter. Local Lansing sportscaster Earl Robinson interviewed ISAP staff on local radio, and the Lansing SPORT magazine publication is writing a comprehensive article to be released in early 2010. In East Lansing, ISAP presented to 35 members of the East Lansing Schools athletic booster club in October regarding Life of an Athlete. Parents and coaches committed to attending the November Underwood presentation. This milestone is complete for the first quarter and carries into the second through fourth quarters.</p> <p>2. Followed up with MLCC related to Common Ground inspection request from 2009 in December. Initiated contact with ICHD Environmental Health staff regarding food licensing meetings coordinating with alcohol training. Activities for this milestone objective are scheduled for the second and third quarters.</p> <p>3. Activities for this objective are scheduled for the second and third quarters.</p>	<p>recommendations for district. Life of an Athlete was presented at the District Wide Advisory Council (Parent Advisory) for Lansing Schools in March, requesting feedback on the athletic policy. Because of LSDs AARG grant, a decision was made to contract with Prevention Network for the formation of an on-line coach's training. That training will be complete by June. A second training by John Underwood will be held in Eaton County in April. Flyers are being distributed to Ingham Co. schools and parents to invite their participation.</p> <p>2. In March, ISAP met with William Grove, of LEPPA and meetings are scheduled later in the spring to coordinate ISAP Coalition support for trained staff at both Common Ground and BWL Chili Cook-Off in June. (ICHD)</p> <p>3. This activity is scheduled for the third and fourth quarter. These milestones are in progress and continue into the third and fourth quarters.</p>
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Objective 3.4 Family Matters

Community Mobilization	October-December	January-March
<p>1. Family Matters workgroup will make recommendations for programming for Children of Alcoholics in collaboration with treatment providers. Milestone: Action Plan with recommended programming developed and presented to ISAP.</p>	<p>1. This objective is scheduled for the fourth quarter.</p>	<p>1. In the second quarter ISAP continued to collect data on substance abuse clients to include number of children; ages of children 05; 6-10; 11-13; and 14-18, gender, and status of living situation via Cristo Rey Community Center. This milestone is in progress and additional outcomes scheduled for the fourth quarter.</p>
Environmental (Policy Change)		
<p>Implement evidence based family prevention education programs that include increasing parenting skills and practice in developing, discussing, and enforcing family policies on substance abuse.</p> <p>1. Cristo Rey will provide six (6) seven-week classes using the Strengthening Families curriculum. Milestone: 90 parents and 90 youth will attend; 80 % of parents will</p>	<p>1. Cristo Rey is providing evidenced based family prevention education programs. The seven week Strengthening Families curriculum is being utilized with great results for parents and youth. In the first quarter Pre and post tests show that 93% of the parents showed an increase in their knowledge, attitudes and behavior that reflect expectations for good behavior, consistent</p>	<p>1. During the second quarter, Cristo Rey continued to provide evidenced based family prevention education programs. The seven week Strengthening Families curriculum is being utilized with great results for parents and youth. In the second quarter Pre and post tests show that 91% of the parents showed an increase in their knowledge, attitudes and behavior that</p>

increase their knowledge, attitudes and behavior that reflect expectations for behavior, consistent discipline, and consistent rewards for good behavior; 85% of youth will indicate family rules are clear. CRCC is responsible for this milestone.

2. Cristo Rey will provide fifteen (15) ten week classes using the Nurturing Program. Milestone: 150 parents will attend class. 80% of parents will increase knowledge, attitudes and behavior that reflect good family management skills. 85 % of parents who successfully complete program will not have child removed from the home or have a substantiated CPS complaint. CRCC is responsible for this milestone.

3. Cristo Rey will submit a minimum of (Milestone) 3 grants to sustain Parenting Programs and braided funding. CRCC is responsible for this milestone.

4. Coordinate the Teen Court First Time Offenders program, including recruiting and training peer jury members. Teen Court is responsible for this milestone. Milestone: 90% of youth entering teen court completes program requirements and final disposition issued by peer jury.

5. Continue Staying Connected with Your Teen validated parent education program. Conduct four (5) five week sessions. PPS is responsible for this milestone. Milestone: 75% percent of parents completing the program will exhibit increased understanding of their role as a parent in youth behaviors.

discipline, and consistent rewards for good behavior. Outcomes for youth were good as well with pre and post testing of the youth showing that 98% of the youth showed an improvement indicating family rules were clearer as a result of attending the program.

This milestone objective is underway and continues into the second, third, and fourth quarters.

2. Cristo Rey is continuing to provide the 10 week Parent Nurturing curriculum and the first quarter has shown positive outcomes for 46 program participants. 92% of parents have shown an increase in their knowledge, attitudes and behavior that reflect good family management skills as evidenced by pre and post testing scores. 100 % of the parents who successfully completed the program have not had a child removed from the home or had a substantiated CPS complaint this quarter. **This milestone objective is underway and continues into the second, third, and fourth quarters.**

3. Cristo Rey has submitted one "Intent to Apply" letter in December 2009 to Capital Area United Way for grant submission to be completed in January 2010. **This milestone objective is underway and continues into the second, third, and fourth quarters.**

4. A total of 35 petitions were referred to Teen Court in the first quarter, down 25 from an average of 20 per month; consults with referring agents "this trend is not the norm", and will be monitored closely. Case load is down, but steady at 60, but falling due to low referral rate. In the first quarter, 47 hearings were conducted; 32 Respondents completed program; 205 teens performed peer jury duties in scheduled hearings; Respondent attendance in St. Law outstanding. **This milestone objective is underway and continues into the second, third, and fourth quarters.**

5. **Activity on this milestone is scheduled for the second quarter.**

reflect expectations for good behavior, consistent discipline, and consistent rewards for good behavior. Outcomes for youth were good as well with pre and post testing of the youth showing that 92% of the youth showed an improvement indicating family rules were clearer as a result of attending the program.

2. In the second quarter Cristo Rey has continued to provide the 10 week Parent Nurturing curriculum and the second quarter has shown positive outcomes for program participants. 90% of parents have shown an increase in their knowledge, attitudes and behavior that reflect good family management skills as evidenced by pre and post testing scores. Further, in the second quarter, 100 % of the parents who have successfully completed the program have not had a child removed from the home or had a substantiated CPS complaint this quarter.

3. In the second quarter Cristo Rey submitted four grants, three grants to Capital Area United Way. One grant was for Parent Nurturing program, the second grant submitted was for the Roots and Wings program and a third for Family Counseling. A fourth was submitted for Drug Free Communities.

4. A total of 42 Petitions were received from the Prosecutor/Juvenile Courts in Ingham County. 34 entered the Teen Court Program via intake and scheduling of Accountability Hearing. A total of 29 Respondents completed all Diversion Requirements and earned dismissal of their Petition. Five participants failed to comply and were remanded to Juvenile Court for formal action. Teen Court trained and utilized 150 Teen Peer Jurors this quarter from Everett, Williamston, Sexton, East Lansing, Eastern, Okemos and Dansville High Schools. 97% of the Teen Peer Jurors reported high degree of learning satisfaction on pre and post surveys. Teen Court Respondent family challenges (degree of difficult risk factors) are increasing; however, success rates continue near a 90%

		<p>level. Data collected indicates participant learning rates regarding risk and protective factors are positive and increasing. This milestone is <i>in progress</i> and continues into the third and fourth quarters.</p> <p>5. Staying Connected With Your Teen parent education workshops did not occur in this quarter as planned due to staffing changes, but our newly hired Youth Family Advocate (Robert Easterly) will assume the dual role of Parent Instructor as well. Families are now being recruited; the workshops will begin on May 8th and are located in Cooley Law Center, on consecutive Saturdays from 10 AM to 12 noon. This milestone has no documented activity for the second quarter and continues into the third and fourth quarters.</p>
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Objective 3.5 Access to Alcohol

Community Mobilization	October-December	January-March
<p>1. Common Ground Music Festival and other Ingham County Festival: ISAP will provide Festival Training for Alcohol Servers. Training will be offered a minimum of 3 times in the Spring and Summer of 2010. Training will be modified based on evaluations. Training will be promoted through Ingham County Environmental Health. Training parameters will be shared with Michigan Liquor Control Commission. ICHD is responsible for this milestone. Milestone: At a minimum 20 servers will attend the Festival Training designed for Festivals and Special Events. Deliverable will include training packet, model policies for non-profit organization fairs and festivals, pre and post-test, evaluation and skill-building modules for attendees.</p>	<p>1. In October, the Community Norms work group met to discuss how ISAP can work with Common Ground, Chili Cook Off, and the Lugnuts organizations on strengthening policies and improving server training. The first Festival Training was held in Ingham County December 4th, with six participants. In December, the Community Organizer attended Ingham County Tobacco Vendor Training. The purpose was to see how this training operated and to see if ISAP can develop and operate the alcohol server training in the same way. Objectives for this milestone are <i>complete</i> for the first quarter and work continues into the second and third quarters.</p>	<p>1. Objectives for a one-hour alcohol server training for fairs and festivals have been developed. Contact has been made with ICHD, Environmental Health Staff that conduct the food-server training for all fairs and festivals in Ingham County. (ICHD) This milestone is <i>in progress</i> and continues into the third quarter.</p>
Environmental (Policy Change)		
<p>1. Vendor Education and compliance checks will be implemented using CMCA protocol in collaboration with local law enforcement agencies in Ingham County (a minimum of 150 checks). Milestone: Cristo Rey will be responsible for this milestone. Compliance check results will</p>	<p>1. Activity on this milestone is scheduled for the third and fourth quarters.</p> <p>2. On December 18th, the Community Norms work group met with Lansing Lugnuts</p>	<p>1. Collected data from Officer Barb Kraus of East Lansing Police Department regarding December 2009 Alcohol Compliance Checks. Entered results of 73 liquor licenses who passed inspection and 3 who failed into blackboard forms and wrote ISAP letters of appreciation</p>

<p>be collected from all Ingham County law enforcement agencies and entered into Compliance Check database/spreadsheet. Results will be compiled into a report with an Action Plan with recommendations for improvement.</p> <p>2. Collaborate with the Lansing Lugnuts organization to continued implementation of alcohol compliance check efforts with a reduction in sales to underage youth in the stadium from the baseline collected in 2009 and stronger company policies/practices that include increased server training requirements for Lugnuts staff and volunteers. Milestone: Cristo Rey is responsible for this milestone. Results of compliance activities reviewed with Lugnuts Management and Action Plan developed training for volunteer servers and alcohol sales at games with recommendations for improvement.</p>	<p>General Manager at Oldsmobile Park to review Compliance Check Year End Report and to formalize this year's MOU. This milestone objective is underway and continues into the second, third, and fourth quarters.</p>	<p>This milestone is <i>in progress</i> and additional work scheduled for the third and fourth quarters.</p> <p>2. On March 17th, ISAP and the Lansing Lugnuts signed formal memo of understanding regarding use of FACE Domino Strategy, Alcohol Awareness Month activities, and reduced access to alcohol by intoxicated patrons and underage youth and young adults. This MOU included impacting access and compliance checks. March 27, Community Organizer co-trained about 20 servers with the Lansing Lugnuts Food and Beverage Manager. The training took place at Cooley Law Stadium. This milestone objective is <i>in progress</i> and continues into the third and fourth quarters.</p>
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SPF-SIG Objective 2 Impact social norms related to alcohol.

Information Dissemination	October-December	January-March
<p>1. Domino Strategy within Oldsmobile Park in Ingham County will continue and expand to restaurants and bars surrounding Oldsmobile Park. Milestone: Minimum of four additional sites recruited, materials distributed and outcomes included in annual evaluation report published and reviewed by ISAP with recommendations for quality improvement.</p>	<p>1. Community Organizer attended two Lansing Hospitality Partnership meetings in the first quarter on October 19th and November 16th at the Irish Pub in Lansing. Activities for this objective are scheduled for the second and third quarters.</p>	<p>3. ICHD attended the Lansing Hospitality Partnership meeting on March 15th and provided information about the smoke-free law. (ICHD). Community organizer also attended LHP meetings on January 18th at Bonnie's Place and February 15th and Colonial Bar and continues to build ISAP's relationship with LHP. This milestone objective is <i>in progress</i> and continues into the third and fourth quarters.</p>

SPF-SIG Objective 3 Support and/or enhance the effective enforcement and adjudication of alcohol related violations.

Community Mobilization	October-December	January-March
<p>1. ISAP will implement enforcement zones in East Lansing during peak times highlighted by drinking events - home football games at Michigan State University. East Lansing Police Department will be reimbursed for conducting the enforcement zones at targeted locations Results will be compiled and reported to coalition with recommendations for next steps. Milestone: Action plan for recommendations developed</p> <p>2. As follow-up to 2009 County Liquor Law Enforcement Training, convene participants representing each Ingham</p>	<p>1. Enforcement zones were in effect for each home game during the 2009 MSU season. ISAP and ELPD are scheduled to meet in January 2010 to discuss the outcomes and develop an action plan for future enforcements. The initial milestone for this objective is <i>complete</i>, with work continuing into the second and third quarters.</p> <p>2. Activity on this objective is scheduled for the second quarter.</p>	<p>1. At the March ISAP Coalition Meeting ELPD Officer Scot Sexton reported on the outcomes of the 2009 season enforcement zone operation. Minutes were recorded and are on the ISAP website. Based on the presentation ISAP will consider recommending continuing this operation if funding permits. This milestone is <i>complete</i> as of March 31, 2010.</p> <p>2. There is no documented activity on this milestone. Activity continues into the third quarter.</p>

<p>County law enforcement agencies to discuss county wide coordination of enforcement efforts during peak times. Milestone: Action plan for coordinated county wide efforts.</p>		
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GOAL FOUR: TOBACCO

Objective 4.1 Access and Planning

Community Mobilization	October-December	January-March
<p>Develop and design a tri-county Comprehensive Tobacco Plan for Ingham, Eaton and Clinton Counties. The plan would prepare for the 2011-2015 Strategic Plan. ICHD will provide material collection, research, data preparation and recruitment of key influentials for meetings and interviews. Cooperation among Clinton and Eaton County staff will work together to develop a 2011-2015 Strategic Plan for Tobacco in the Tri-County Area. Milestones: last 3 of 6 Logic Models developed, 2011-2015 Tri County Tobacco Strategic Plan accepted by a majority of ISAP voting members.</p>	<p>1. ICHD staff attended five meetings to plan and prepare for the tri-County tobacco plan activity goals for this year. Staff also provided support to meetings through data collection and meeting follow-up. Meetings were held on: October 10th, 16th, 20th, November 30th, and December 4th. Meeting locations rotated in Ingham County. The initial milestone for this objective is complete, with work continuing into the second, third, and fourth quarters.</p>	<p>1. ICHD participated with the Tri-County planning group monthly since FY began. Final logic model for three categories have been developed and are being presented to Mid-South Prevention Department in April 2010. (ICHD) This milestone objective is in progress and continues into the third and fourth quarters.</p>

Objective 4.3 Youth Use

Community Mobilization	October-December	January-March
<p>1. Provide vendor education to 100% of licensed tobacco vendors in Ingham County. Checks will be reimbursed at \$62.50 per check. Milestone: 100% of vendors in Ingham County checked for tobacco sales to minor.</p> <p>2. Provide quarterly clerk training free in Ingham County to clerks in lieu of their first \$50 fine or for stores that would like to attend the training to enhance staff proficiency. Milestone: Training agenda and manual will be developed and provided as a deliverable. Out-County staff may request training in the program with advanced request.</p>	<p>1. Activity on this milestone is scheduled for the third and fourth quarters.</p> <p>2. Clerk Training provided December 3rd at the Ingham County Health Department. Training utilized pre and post-tests and introduced an evaluation for the first time.</p>	<p>1. No Tobacco Checks were conducted this quarter. ICHD conducted licensing of all 240 tobacco vendors in Ingham County this Quarter. ICHD also provided an updated list of tobacco vendors to Mid-South based on DYTUR expectations.</p> <p>2. One clerk Training was provided on March 4 by ICHD staff. Pre-test, post-test and an evaluation was implemented. (ICHD) This milestone objective is in progress and continues into the third and fourth quarters.</p>