

Media Committee ACTION PLAN

Committee: Media Committee, December 6th, 2010 (Present: Polly Brainerd, Amy Moore, Karen Waters, Micki Fuhrman, Harriett Dean, and Linda Keefe-Lewis)

Objective: MOST TEENS DON'T and PAL training project

Objective 1: PAL Training and engaging other groups				
TASK	Activity and Associated Tasks	Timeline	Individual Responsible & Other Networks Involved	Strategy and Task Milestones
	<p>Activity 1: Invite other groups besides PALS to participate</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1. Teen Court- Harriett will contact <input type="checkbox"/> 2. Parent Trainers in Ingham - Micki <input type="checkbox"/> 3. Eaton Rapids Interact - Polly <input type="checkbox"/> 4. Uniteens- Unity Church- Karen <input type="checkbox"/> 5. YES Center, Grand Ledge: Polly (Cristal) <input type="checkbox"/> 6. CRCF YAK- Micki <input type="checkbox"/> 7. TATU – EISD <input type="checkbox"/> 8. Eaton County Youth Facility – Polly <input type="checkbox"/> 9. Child and Family Services - Harriett 	By January 15 th 2011	ALL-see individual tasks	<p>Task Milestones:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1. List of groups willing to participate <input type="checkbox"/> 2. Groups emailed App <input type="checkbox"/> 3. <input type="checkbox"/> 4.
	<p>Activity 2: Change the flyer and materials to reflect any youth group, not just PALS</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1. Harriett will change and email to committee <input type="checkbox"/> 2. Email media teachers in the tri county area- Harriett <input type="checkbox"/> 3. Generate ideas for projects – ALL should research web <input type="checkbox"/> 4. Look at Most of Us Don't Montana for ideas –ALL <input type="checkbox"/> 5. Check out FACE for ideas – ALL <input type="checkbox"/> 6. Ask Kelsey about media training – look at her action plan: Harriett, Micki, Polly 	By January 15 th 2011	Harriett, All- see individual tasks	<p>Task Milestones:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1. Flyer done <input type="checkbox"/> 2. Emails done <input type="checkbox"/> 3. List of project ideas for January 28th training done
Objective 2: PAL training January 28 th 2011				
TASK	Activity and Associated Tasks	Timeline	Individual Responsible & other networks involved	Strategy and Task Milestones

	<p>Activity 1: Review MiPHY data for perception of use, peers, adults, youth</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1. Follow up calls, emails to PAL advisors <input type="checkbox"/> 2. Extend the deadline for intent to participate if needed <input type="checkbox"/> 3. Outline what the training will include- Micki <input type="checkbox"/> 4. Training Assignments completed for the 28th <input type="checkbox"/> 5. Find out the name of the youth group Ruth worked within Clinton??? 	<p>By January 20th</p>	<p>Micki, Polly, Harriett, Amy</p>	<p>Task Milestones:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1. MiPHY data ready for training <input type="checkbox"/> 2. Training agenda prepared, <input type="checkbox"/> 3. Trainers understand their role for the 28th
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* Continue with as many goals / objectives / tasks as necessary.